



amaze[®] | Capital
for Data & AI | Markets

Reimagining Data Management in Capital Markets

www.hexaware.com

Amaze® for Capital Markets is a cloud-based metadata driven data management product with advanced AI/ML capabilities and intelligent automation meant for capital markets.

It's a user friendly, low-code no-code platform where business users can perform configurations and customizations.

It will have standard adapters for capital market products across different data providers and custodians. It will also consist of a pre-built business glossary covering areas like securities, performance, positions, trades, transactions and security lending, and will have rule engines with library of re-usable rules pre-built for standards set across investment operations.

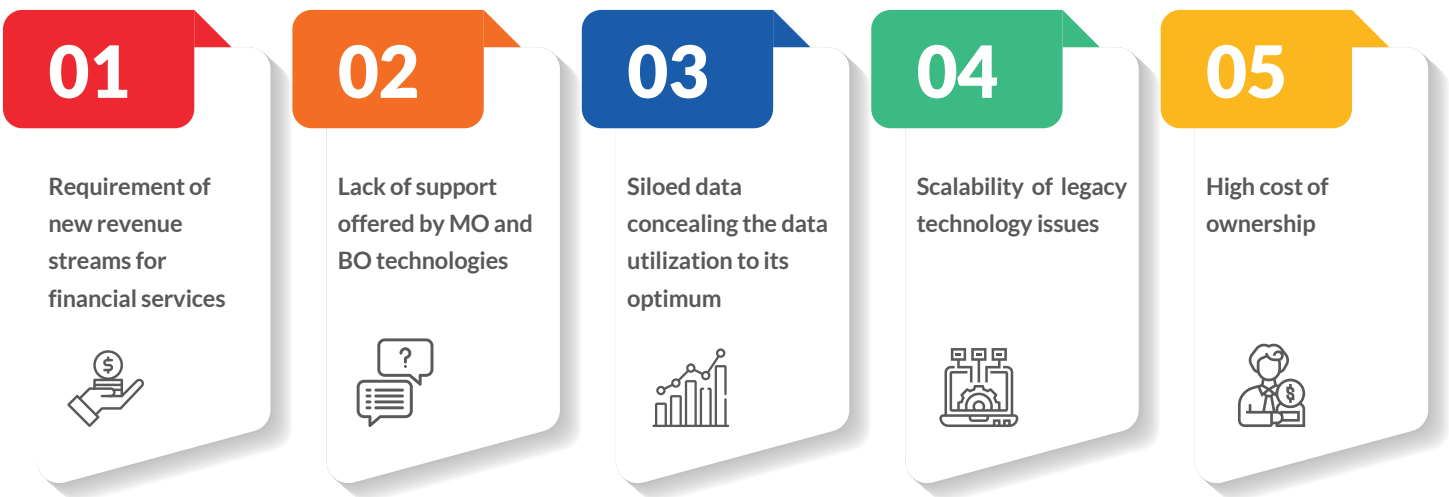
Additionally, it will have features such as security resolution, entity resolution, client resolution, sector-industry classification and lookups.



Business drivers

Mergers and acquisitions form the basis of business consolidation which is a very important business driver. Data which is now hugely being used as a service rather than just information has led to monetization of data. It is now being used to make improvements in business performance and take informed decisions. All this in turn is leading into modernization of various platforms to accommodate the data and needs of the ever-growing consumers. A major differentiator in Financial Services is that it's services are becoming more data-oriented.

Challenges

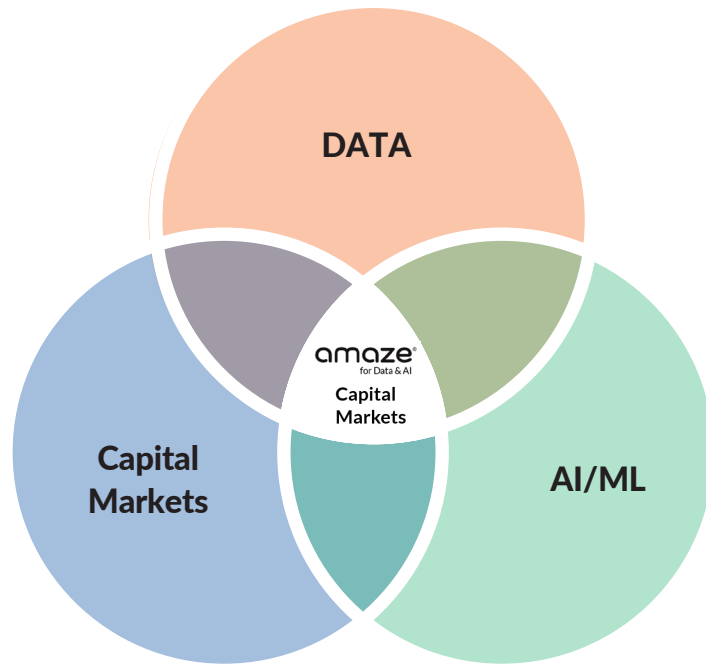


Solutions

AMAZE® is a full-fledged data management platform where data integration is carried out to mitigate risks for legacy platforms., rapid launch of data products, and data governance and consolidation to enable synergy and standardization of data.

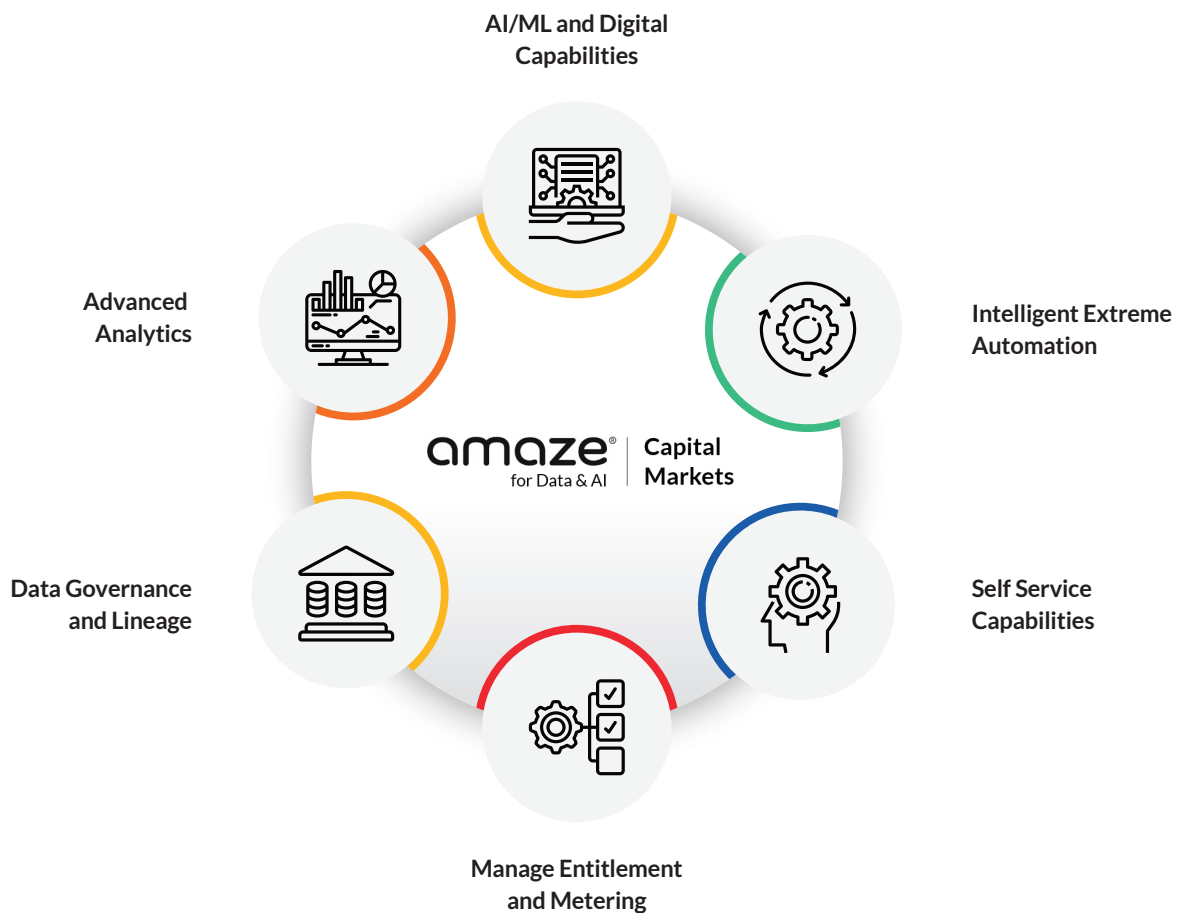
It is a cloud native solution on Azure/AWS which leverages Hexaware's solution accelerators for improved time-to-market and lower cost. Availability of investment data glossary and taxonomy configuration is one of our in-built features which helps in data standardization and normalization by rule configuration, exception handling and data visualization. AMAZE® provides ready data management solutions for IBOR/ABOR Consolidation, ESG, Alternate and Private Asset Management, Direct Indexing, Fund Distribution and Regulatory/ Transaction Reporting data hub.





Core features

1. AI/ML and Digital Capabilities - AI/ML based exception handling, mobile enablement, and email and document integration
2. Advanced Analytics - Data integrations and consolidations, data insights and visualizations, cloud data analytics
3. Data Governance and Lineage - Meta data dictionary, defining lineage and track for compliance, governance on ownership of data
4. Entitlement and Metering - Embedded features to manage data entitlement and end user data usage metering and control
5. Self-Service Capability - Full self-service capability in reporting and data exports, monitoring virtual agents and configurations
6. Intelligent Extreme Automation - Virtual agents deployments, persona based auto-correction and decision support system



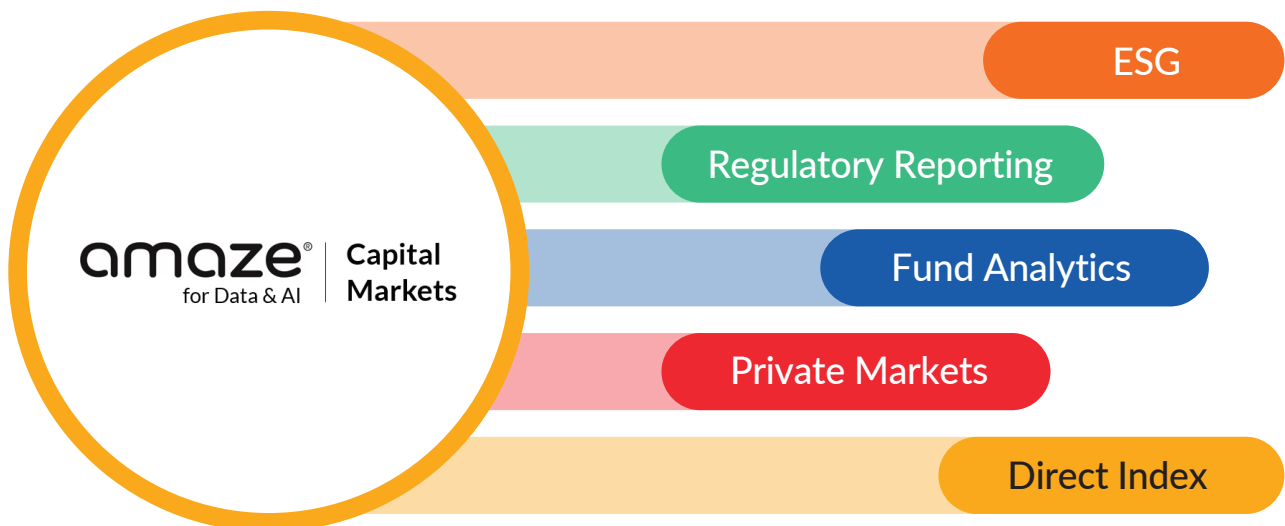
Hexaware differentiator

One of our major differentiators is integration of diversified systems and real-time access to the golden copy of reference data. This helps us in increasing the operational efficiency with the addition of extreme automation and virtual agents. Complete governance, ownership of data, data comparison and hierarchy establishment leads to enhanced decision making through machine learning ability and elimination of legacy roles.

There is a huge focus on customer experience with self-service and customizations aided by effective internal controls and insights leading to cost optimization and data rationalization. Advanced insights are prepared from captured data and market data integration is done resulting in accelerated time-to-market and reduced total cost of ownership. Hexaware's deep domain expertise helps in providing out-of-the-box functionality for each specific domain.

On top of the AMAZE data platform we have 5 business use cases

1. **ESG** – Enabling our clients to better manage ESG risks, integrate ESG in investing decisions across the enterprise, comply to regulatory requirements like SFDR, and fulfill the Net Zero and other climate action commitments.
2. **Direct Index:** Platform will provide data utility to source and aggregate direct indexing of relevant datasets, create personalized index tailored to meet the client's specific needs.
3. **Private and Alternative Markets:** System will enable sourcing/cleaning, aggregation, centralization, management and monitoring of Private Market, Private Debt and Alternate Investment's legal, performance and suitability data in a transparent, reportable and collaborative manner. This will contain functionality to ease due diligence and portfolio maintenance by the private and alternative markets.
4. **Fund Distribution Analytics:** It will assist the distribution and sales of funds based in investor characteristics. It comes with a rich in-built business glossary which will cover domains such as securities, positions, trades, transactions, performance, ESG, corporate actions. Monitoring fund flows and AUM impact of campaigns and performance by distributor channels and client segments, tracking AUM trends and risks with client-centric measures and engagements across digital channels will be achieved with the help of sales dashboards and contributions alongside accurate KPIs for client flows and net revenue.
5. **Regulatory Reporting:** Amaze® for Capital Markets will provide a trade and transaction reporting hub along with a dashboard and report generation, and review of the past reporting for further information to facilitate major regulations for any investment firm globally.



About Hexaware

Hexaware is a global IT services company empowering businesses worldwide to realize digital transformation at scale and speed. Our three-pronged strategy of Automate Everything®, Cloudify Everything® and Transform Customer Experiences® endeavors to drive human-machine collaboration for solving complex business problems. We enable future-ready organizations and market leaders to create lasting business value by helping them offer touchless immersive customer experiences through full-cloud enablement, digital product engineering and extreme automation.

We serve customers in Banking, Financial Services, Capital Markets, Healthcare, Insurance, Manufacturing, Retail, Education, Telecom, Hi-Tech & Professional Services (Tax, Audit, Accounting and Legal), Travel, Transportation and Logistics. We deliver highly evolved services in Rapid Application prototyping, development and deployment; Build, Migrate and Run Cloud solutions; Automation-based Application support; Enterprise Solutions for digitizing the back-office; Customer Experience Transformation; Business Intelligence & Analytics; Digital Assurance (Testing); Infrastructure Management Services; and Business Process Services.

We believe technology is a magical thing, and our purpose is to create smiles through great people and technology. Headquartered in New Jersey for North America, London for Europe and Singapore for the Asia Pacific, Hexaware services customers in over two dozen languages from every major time and regulatory zone.

Learn more about Hexaware at <https://www.hexaware.com>. Take an immersive 360° virtual tour of our campuses worldwide at <https://www.hexawareimmersive.com>.

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Safe Harbor Statement

Certain statements in this press release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hexaware has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.