



"Hexaware covers the entire manufacturing value chain, from digital and core transformation to supply chain futureproofing and connected manufacturing ecosystems, thereby boosting real-time decision-making."

Swadhin Pradhan

# Hexaware

## Overview

Hexaware is headquartered in Mumbai, India. It has more than 31,500 employees across 28 countries. In FY24, the company generated \$1.4 billion in revenue, with Financial Services as its largest segment. Hexaware offers industry-tailored solutions, including CPQ automation for complex quoting, supply chain control towers and AI-powered industrial training with VR for workforce upskilling. With a strong global presence and multi-industry experience, the company customizes IT and business process services, leveraging cloud, data analytics and AI to meet the diverse needs of manufacturing clients.

## Strengths

**AI-driven manufacturing transformation with proprietary platforms:** Hexaware has established itself as a leader in AI-driven manufacturing transformation through the development and deployment of proprietary platforms such as RapidX™, Tensai® and Amaze®. These platforms integrate advanced AI, ML and automation to modernize legacy systems, optimize supply chains and enhance operational efficiency. For instance, RapidX™ facilitates automated refactoring and legacy-to-cloud code conversion.

### Strategic acquisition to enhance GCC capabilities:

Hexaware's acquisition of two firms from the SMC Squared group in July 2025 marks a strategic move to strengthen its presence in the GCC space. This acquisition enables Hexaware to deliver

digital transformation and IT services more effectively, enhancing its capabilities in providing consulting and transformation services to manufacturing clients.

**Digital transformation via strategic partnerships:** Hexaware's partnership with Replit to introduce secure *Vibe Coding* to enterprises exemplifies its commitment to expanding digital transformation capabilities. This partnership allows both technical and non-technical users to rapidly create secure, production-grade applications using a no-code interface, bypassing traditional IT bottlenecks.

## Caution

Hexaware should continue to strengthen its geographic diversification and client base to reduce its dependence on key markets and customers. Maintaining robust cybersecurity and integrating legacy systems remain critical as AI and automation-driven solutions scale globally to meet evolving manufacturing demands.