

Hexaware



"Hexaware's AI strategy combines modernization depth with pragmatic model lifecycle execution, integrating advisory, analytics and AI engineering to support regulatory-grade modeling, domain-aligned experimentation and automation-led delivery."

Gowtham Kumar Sampath

Overview

Hexaware is headquartered in Mumbai, India. It has more than 31,500 employees across 28 countries. In FY24, the company generated \$1.4 billion in revenue, with Financial Services as its largest segment. Hexaware's data science and AI services are built on modernization fundamentals and data lifecycle precision. The firm aligns advisory, analytics and engineering disciplines through reusable frameworks that manage experimentation, validation and industrialization of ML models. Its operational model unites automation-first DataOps with structured governance, ensuring data reliability and auditability across regulated environments.

Strengths

Strategic advisory and experimentation

integration: Hexaware's consulting-led delivery connects strategic data advisory with applied data science experimentation. Its advisory teams prioritize business-centric analytics initiatives, feeding into technical pods that prototype and refine models. This collaborative cycle converts analytical prototypes into sustained production capabilities, ensuring business relevance and measurable ROI within enterprise decision frameworks.

Automation-first engineering discipline:

Automation drives Hexaware's analytics execution, with internal frameworks standardizing data integration and model training processes. This approach reduces manual effort while maintaining quality

assurance across environments. Automation-first DataOps practices embed observability at the build phase, allowing faster error detection, reconciliation and validation.

Governed lifecycle and observability:

Hexaware demonstrates structured control across the data-to-model continuum. Its frameworks integrate ingestion, feature design, model validation and deployment under a single observability and governance layer. Model pipelines incorporate validation and lineage tracking to ensure transparency and stability across industries where audit-ready assurance is essential for data-driven operations.

Caution

Hexaware could improve clarity by publishing standardized advisory playbooks and expanding telemetry for model retraining cycles. While automation and governance maturity are strong, visibility of self-service analytics enablement and impact benchmarking remains limited.