# Hexaware

## ₽ Leader

"Platforms such as RapidX from Hexaware accelerate digital platformization and uberization initiatives for rapid strategic value to clients."

Tapati Bandopadhyay

#### Overview

Hexaware is headquartered in Mumbai, India. It has more than 30,000 employees across 50 offices in 19 countries. In FY22 the company generated \$1.2 billion in revenue, with Financial Services as its largest segment. Hexaware has developed platforms such as Amaze®, Tensai and RapidX™ to support digital modernization efforts, focusing on cloud application re-platforming, infrastructure automation and SDLC acceleration. These platforms are designed to reduce the total cost of ownership, improve support efficiency and speed up product development.

#### Strengths

### **Tensai platform for integrative intelligence in all domains:** Tensai utilizes advanced analytics and automation to drive intelligent decision-making and streamline business processes across the client enterprise and its partner/ supplier ecosystems.

**End-to-end platform solutions:** Together, these platforms provide comprehensive solutions for enhancing operational efficiency, optimizing CX and fostering innovation across industries. With a commitment to delivering cutting-edge digital solutions, Hexaware empowers businesses to thrive in the ever-evolving landscape of digital disruption. **RapidX platforms:** Hexaware has delivered ground-breaking and industry-first custom platforms for diverse client businesses, from banks and payment platforms to healthcare and mobile data wallets. RapidX 2.0 will enable an Al-assisted SDLC through a collection of GenAI SMEs. It spearheads integrated digital platform offerings in the U.S. market, showcasing these flagship solutions, RapidX and Tensai. RapidX, an agile and scalable platform, facilitates rapid digital transformation by seamlessly integrating various technologies from digital partners.

#### Caution

Hexaware platforms such as RapidX are highly innovative assets. The client success stories must be better promoted to take the strategic value messages out to the broader enterprise business leaders' audience in the U.S. market.