

"Focus on employee experience and utilization of its Teams COCO bot for unified communications make Hexaware a Leader in this quadrant."

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## Hexaware

## Overview

Hexaware is headquartered in Mumbai, India and operates in more than 30 countries. It has more than 28,000 employees across 37 global offices. In FY21, the company generated \$971.2 million in revenue, with Financial Services as its largest segment. Hexaware offers a comprehensive suite of Microsoft 365 services in this region to support collaborative, secure and productive remote work. Its Microsoft 365 services include Amaze® for Office365. Amaze® for Virtual Desktop, Teams COCO, Contact Centre Transformation and SharePoint Services. Hexaware has a sizable client base and dedicated FTFs for its Microsoft 365 services and solutions in the UK.

## Strengths

Wide offering: Hexaware offers a Microsoft 365 migration framework that helps enterprises transform their workplace. Hexaware has more than 1 million Office 365 users and has migrated 400,000 mailboxes to Office 365. It also leverages Microsoft Viva to derive insights around productivity, well-being, knowledge and expertise, learning skills and growth.

**Teams COCO:** Hexaware offers an omnichannel Microsoft Teams bot that can address employee service desk issues. Teams COCO can engage with back-end systems and users. It also helps to enhance employee productivity and build a consistent employee journey. An important differentiator for Hexaware is its focus on integrating communication channels with Microsoft 365.

Commitment with Microsoft: Hexaware has made significant investments to enhance its Microsoft services capabilities. The company has aligned all its services with hyperscalers and is now focusing on how it can co-sell with Microsoft. Hexaware is working to create a Microsoft business unit. It has more than 1,500 employees working on Microsoft 365 services and approximately 29 clients in the UK.

## Caution

Hexaware's pricing options for Microsoft 365 are predominantly fixed prices or based on time and materials. Given its focus on transformative outcomes for clients, it should consider introducing a wide range of pricing options such as outcome-based, transaction-based or gainshare approaches.