



“Hexaware has strong Salesforce implementation capabilities covering all transformation phases.”

Rainer Suletzki

Hexaware

Overview

Hexaware is a global IT consulting provider, with a strong focus on cloud-based solutions. It offers application transformation management solutions, API development and integration, managed application services, business intelligence and analytics services. Hexaware is headquartered in Mumbai, India, and operates in over 30 countries. It also has U.S. headquarters in Iselin, New Jersey. It has more than 28,000 employees across 37 global offices. In FY21, the company generated \$971.2 million in revenue.

Strengths

Consulting framework for strategy and discovery phases: Hexaware offers a dedicated framework called North Star Consulting for the early phases of a transformation project. The main components of this framework include an outline of key data and analytic needs, roadmap prioritization and customer experience strategy.

Deep industry expertise: Hexaware offers sophisticated industry solutions, including for life sciences and financial services. Its solution suite, CarrotCube, is a key asset in the life sciences-oriented portfolio. The portfolio is built on the Salesforce Health Cloud and provides numerous functionalities with a focus on patient engagement.

Mobile enablement: Hexaware’s portfolio exhibits a strong emphasis on the use of the Lightning platform to be mobile-ready across all relevant functionalities.

Notable certification status: Hexaware has achieved many Salesforce Partner Navigator achievements for functional components and a notable certification status of its employees. Hexaware also has solution accelerators for cell & gene therapy and agency management for insurance.

Caution

Hexaware should further extend the capacities for the early transformation phases to meet the growing demand of clients.

The compelling industry expertise should be used for expanding the certification status to also cover the respective Salesforce industry clouds.