

"Hexaware excels at offering simplified and businessrelevant innovations for clients, with AWS IoT."

Ashwin Gaidhani

## Hexaware

## Overview

Hexaware is headquartered in Mumbai, India, and operates in more than 30 countries. It has more than 24,200 employees across 37 global offices. In FY21, the company generated \$971 million (+14.9 percent YoY) in revenue, with financial services as its largest segment. Hexaware is investing in building engineering and center of excellence capabilities on AWS, with a short-term focus on developing competencies and platforms, such as Amaze®, to accelerate the cloud journey.

## **Strengths**

Making "smart" to simplify: Hexaware helps clients adopt AWS IoT services through use cases that can reduce the complexities of making data "smart." For this, the company offers a comprehensive suite of IoT solutions that integrate devices, sensors, middleware platforms and applications.

Customized approach: Hexaware specializes in IoT applications that require a carefully customized and precise approach based on individual client requirements. The company's strong expertise in leveraging data, both within and outside enterprises, combined with its AWS partner

ecosystem, enables clients to run end-to-end IoT solutions, crafted for seamless experiences.

End-to-end IoT solutions: Hexaware offers holistic IoT solutions, spanning consulting, strategy implementation and operational support, cloud data intelligence, real-time data integration, and analysis and reporting services for data collected by IoT devices, leveraging cloud infrastructure. Processes like fleet management require such a comprehensive approach.

## Caution

Hexaware's approach to simplified, business-focused value realization from IoT technology stacks should gain better attention from the top leadership levels of end-user organizations. This requires frequent communication and innovative marketing strategies.