



“Hexaware offers automation-first approach to continuous testing and advanced AI testing technologies.”

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Hexaware

Overview

Hexaware is a privately held company headquartered in Mumbai, India. In 2021, it reported a global revenue of \$900 million and more than 24,000 employees, with more than 1,000 located in European countries.

In 2021, global application development and management services generated \$754 million, accounting for 77 percent of Hexaware’s revenue, employing more than 14,000 consultants. It has a strong focus on the finance industry. It grows strongly in the U.K. market and expands its footprint.

Strengths

Extensive offering: Hexaware provides continuous testing services to customers across domains. Its offering includes autonomous assurance, cloud QA, testing of AI-infused applications and platform-led agility services. Hexaware provides extensive platforms, tools and services for each of the four areas.

Deep AI integration: Hexaware has an automation-first approach focusing on automation across the testing lifecycle, including and across application layers. Its vision is to transform its clients’ testing function from test automation to autonomous testing, leveraging AI

and machine learning technologies to reduce human intervention in most testing.

Autonomous approach: Hexaware’s Autonomous Test Orchestration Platform (ATOP) is an integrated platform powered by AI, machine learning and deep learning for both functional and non-functional testing. For continuous testing consulting services, Hexaware uses its Autonomous Testing Maturity Assessment framework (ATMA) to determine the autonomous maturity level and define the autonomous implementation strategy for its clients.

Caution

Hexaware focuses strongly on the financial services sector. It should focus on expanding its reach in other industries to strengthen its market presence.