



“Hexaware offers blue-ocean capabilities in design services through Mobiquity, Amaze® and Tensai™.”

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Hexaware

Overview

Hexaware is headquartered in Mumbai, India, and operates in 30-plus countries. It has over 18,400 employees across 37 global offices. In FY21, the company generated \$845.0 million (+12.2 percent YoY) in revenue, with application transformation management as its largest segment. Its Digital Traction framework, with five core principles, helps guide ideation, innovation and engineering processes throughout the design and development cycle.

Strengths

Blue ocean digital GTM strategy and execution model: Hexaware integrates digital product engineering with full-cloud enablement and intelligent automation. This approach across Mobiquity, Amaze and Tensai enables clients for product/service innovation to leverage the digital technology stacks holistically and comprehensively.

Strong team for driving innovation:

In addition to supporting client innovations, Hexaware augments its combined set of capabilities through internal innovations. It reinvests 2 percent of revenues in developing

business-relevant intellectual property. Comprising over 350 global customers and 20,000 Hexawarian innovators, the digital innovation ecosystem is maturing faster in terms of supply-side capabilities. This is a key differentiator in the competitive engineering design services market.

Cost-effective and secure co-engineering approach:

Amaze offers cloud enablement by modernizing and extending enterprise footprints in data infrastructure and applications to the cloud in a cost-optimized, secure and co-engineered manner.

Caution

While Hexaware offers the digital building blocks in piecemeal, clients that are best positioned to leverage the unique and integrative offerings have a digital vision and full visibility over the product and service engineering functions in their organizations.