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About SoulAce

SoulAce, started in 2009, is a leading specialised CSR firm operating in the CSR & Development Sector space (Research, Advisory, Monitoring & Evaluation, Due Diligence, Technology) in the South Asia region working with Corporate, NGOs, Government, and Funding agencies. Since 2009, SoulAce has left its footprint as a pioneer in conducting Impact Assessment Study.

Verticles

Research
- Impact Assessment Study
- Social Return on Investment
- Baseline Surveys
- Social & Financial Audits

Advisory
- CSR Action Plan & Flagship Initiative
- Creating Shared Value (CSV)

Project Management
- Monitoring & Evaluation of ground projects
- Project Management
- Due Diligence of NGOs

Monitoring Platform
- Centralized MIS system
- Real-time tracking of Projects, Dashboard
- Web & App Enabled

CSR Impact Assessment Study: Experience

- 100+ Corporates
- 1,000+ Projects
- 26+ States
- 200+ Districts

Team Background

Education Background
- MSW 60%
- MBA 10%
- MSc 10%
- Others 10%
- PhD 10%

Relevant Experience
- 0-2 Years 8%
- 2-5 Years 10%
- 5-10 Years 20%
- 10-20 Years 40%
- 20+ Years 22%

Few of our Clients for CSR Impact Assessment

[Brands images]
Research Methodology

Application of Quantitative Techniques

A Quantitative study always uses structured tools like Questionnaires and Interview schedules, in which Questions are planned well ahead by the researcher before entering the field. In this study on assessing the impact of Hexaware’s divergent CSR Activities, the Structured tool of Interview Schedule administered over the Telephone and Field Visit was used. This helped in getting quantifiable information.

Application of Qualitative Techniques

Qualitative Research only can unravel enriched and hidden information that may not be evident on the face of it. Qualitative Techniques of Interviews with Key Stakeholders, Interviews with Community People were adopted for a better understanding of the problem alongside Quantitative Research.

Ensuring Triangulation

The findings of the Quantitative research have been verified with the insights from Qualitative Research and the report has also been structured to reflect this point.

Research Design

<table>
<thead>
<tr>
<th>Sl</th>
<th>Name of the Project</th>
<th>Implementing / NGO partner</th>
<th>Geography</th>
<th>Beneficiaries Covered</th>
<th>Stakeholders Covered</th>
<th>Sample Technique</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Early Intervention &amp; Vocational Training Program</td>
<td>V.Excel</td>
<td>Chennai</td>
<td>50</td>
<td>Trainers, Project staff, Parents &amp; Employers</td>
<td>Purposive Sampling</td>
</tr>
<tr>
<td>2</td>
<td>Rainbow Home Program</td>
<td>Rainbow Foundation India</td>
<td>Chennai</td>
<td>25</td>
<td>Teachers, Principals, Coordinators &amp; Staff of homes</td>
<td>Purposive Sampling</td>
</tr>
<tr>
<td>3</td>
<td>Umeed and Udaan Program</td>
<td>Apne Aap Women’s Collective (AAWC)</td>
<td>Mumbai and Kanathipura</td>
<td>60</td>
<td>Project coordinator, Filed director, Teacher &amp; Educators</td>
<td>Purposive Sampling</td>
</tr>
<tr>
<td>4</td>
<td>Pankh Program</td>
<td>Trust for Retailers and Retail Associates of India (TRRAIN)</td>
<td>Chennai, Mumbai and Pune</td>
<td>45</td>
<td>Trainers, Interpreters, Project team &amp; Employers</td>
<td>Purposive Sampling</td>
</tr>
<tr>
<td>5</td>
<td>Holistic nutrition support and food Program for Cancer</td>
<td>Cuddles Foundation</td>
<td>Mumbai and Pune</td>
<td>10</td>
<td>Nutritionists &amp; Project team</td>
<td>Purposive Sampling</td>
</tr>
<tr>
<td>6</td>
<td>Family Strengthening Program</td>
<td>SOS</td>
<td>Madhya Pradesh Tribal community</td>
<td>22</td>
<td>Housemothers, Education coworker, Youth coworker, Medical attendant etc.</td>
<td>Purposive Sampling</td>
</tr>
<tr>
<td>7</td>
<td>Katalyst Program</td>
<td>Human Capital for Third Sector</td>
<td>Mumbai and Pune</td>
<td>20</td>
<td>Trainers, Mentors &amp; Project staff</td>
<td>Simple Random Sampling</td>
</tr>
<tr>
<td>8</td>
<td>Youth Skilling Program</td>
<td>Magic Bus</td>
<td>Chennai, Lonavala and Thane</td>
<td>100</td>
<td>Trainers, Project staff &amp; Employers</td>
<td>Simple Random Sampling</td>
</tr>
</tbody>
</table>
OECD DAC Framework for Evaluation

To ensure a pattern of research observations and also to keep research finding in line with certain universally acceptable criteria, this research uses the OECD DAC framework for evaluation.

<table>
<thead>
<tr>
<th>SI</th>
<th>Name of the Project</th>
<th>Implementing / NGO partner</th>
<th>Geography</th>
<th>Beneficiaries Covered</th>
<th>Stakeholders Covered</th>
<th>Sample Technique</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>Antar Bharati Balgram Yojana</td>
<td>India Sponsorship Committee (ISC)</td>
<td>Lonavala</td>
<td>21 Teachers, Principals, Medical attendant, Housemother, Social worker cum counsellor, Balgram in charge</td>
<td></td>
<td>Purposive Sampling</td>
</tr>
<tr>
<td>10</td>
<td>Digital and Financial Education Program</td>
<td>American Indian Foundation (AIFT)</td>
<td>Chennai and Mumbai</td>
<td>100 Trainers and Project staff</td>
<td></td>
<td>Simple Random Sampling</td>
</tr>
<tr>
<td>11</td>
<td>Toilet Construction Program</td>
<td>Yuva Unstoppable (YUVA)</td>
<td>Gujarat &amp; Maharashtra</td>
<td>50 Teachers, Principals &amp; Project staff</td>
<td></td>
<td>Simple Random Sampling</td>
</tr>
<tr>
<td>12</td>
<td>Scholarship for School and College Students</td>
<td>Idea Foundation</td>
<td>Chennai and Pune</td>
<td>50 Trainers, Project team and Employers</td>
<td></td>
<td>Simple Random Sampling</td>
</tr>
<tr>
<td>13</td>
<td>Young Scientist Program</td>
<td>Space Kidz India</td>
<td>PAN India</td>
<td>5 Parents and Project team</td>
<td></td>
<td>Purposive Sampling</td>
</tr>
<tr>
<td>14</td>
<td>Support to Athletes</td>
<td>Olympic Gold Quest</td>
<td>PAN India</td>
<td>5 Coaches and Project staff</td>
<td></td>
<td>Purposive Sampling</td>
</tr>
<tr>
<td>15</td>
<td>Pond Restoration</td>
<td>Environmental Foundation of India</td>
<td>Chennai</td>
<td>20 Project team and Local communities</td>
<td></td>
<td>Simple Random Sampling</td>
</tr>
<tr>
<td>16</td>
<td>Magic of You! Curriculum Program</td>
<td>Art1st Education</td>
<td>Mumbai</td>
<td>13 Trainers, Project coordinators &amp; CEO of shelter home</td>
<td></td>
<td>Purposive Sampling</td>
</tr>
</tbody>
</table>
Findings of the Study

I. Vocational Trainings Findings
- 92% of the parents stated that they were not able to communicate with their child
- 58% of children are poor in following instructions
- 83% of the parents stated that they could see few improvements in their child

II. Early Interventions Findings
- The early interventions program is targeted for the development of the special child in their growing days below the age of 12 years
- Each child's development plan is estimated to show results from 3 months after the start of the training program.
- Parents are given special trainings for behavioural changes at their home atmosphere

Impact Created

I. Vocational Trainings Findings
- V Excel has provided comprehensive services to address the needs of special children.
- Special sets of parameters are been used to address the problems of each child
- There are gradual improvements which can be termed as mild, incremental which will evolve over a period of time.

II. Early Interventions Findings
- The Early intervention program has helped for sensory integration
- The program has helped to deal with the sudden emotional changes in the child
- The exercise provided to the children utilizes their energy in a productive manner helping them learn the skills easily

Recommendations:
- Family Group Therapy sessions can be organised
- Occupational therapy techniques to be implemented which needs to be child specific
- Community awareness generation program can be conducted (awareness creation on autism spectrum/ identification of the deprived child / awareness to the parent)
Efficiency

The study finds the respondents not confirming many aspects of their child's improvement in a positive tone, it can not be attributed to the Interventions of V Excel alone. Each child is unique with its set of special needs and behavioural goals are set accordingly. Hence it is very difficult to comment upon the effectiveness of this program.

The social benefits of the program seem to far outweigh the investments made. Hence the program can be said to be highly efficient.

Impact

Individual Treatment Goals are different for each child based on the targets for behavioral change, skills of daily living, self-management, emotional control. The impact is unique and varies from child to child. Hence, it is difficult to generalize upon the impact of this program.

Sustainability

The program has high potential for sustainability, as the organization can find partners to fund the program, and also by deriving support from community based organisations and donor institutions.

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>V Excel offers a variety of therapies like occupational therapy, speech therapy, family counseling sessions to benefit children with special needs. Imparting these children with basic life skills to independently carry out the activities of daily living is very much essential to support the care givers of these children in their families. Hence the V Excel Program is very much relevant in meeting the needs of the beneficiaries.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Coherence</td>
<td>The UN convention on right of persons with disabilities, 2006 calls for respect for inherent dignity, individual autonomy and independence of persons, non discrimination, full and effective participation and inclusion in society and Respect for the evolving capacities of children with disabilities and respect for the right of children with disabilities to preserve their identities; V excel strives to fulfill these objectives of the above convention along with the rights of persons with disabilities act, 2006 of the G.O.I. The program also meets the criteria of CSR activities mentioned in schedule VII, Section 135 of the companies act. Thus the Program can be stated to be highly coherent in nature. The project is in line with SDG Goal 4 - Quality Education &amp; 10 - Reduced Inequality</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>Unlike other programs where effectiveness can be measured by how far the target is achieved, in a program focused on children with special needs, the outcomes not only depend on the Agency which intervenes, but a host of other factors like the extent of physical and mental ability and capacities of the child, familial support factors, social factors, length of time since admission in the Institution, etc., general psychological conditions of parents with special children, an attitude of despondency, hopelessness among parents. The study finds the respondents not confirming many aspects of their child’s improvement in a positive tone, it can not be attributed to the Interventions of v Excel alone. Each child is unique with its set of special needs and behavioural goals are set accordingly. Hence it is very difficult to comment upon the effectiveness of this program.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The social benefits of the program seem to far outweigh the investments made. Hence the program can be said to be highly efficient.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Impact</td>
<td>Individual Treatment Goals are different for each child based on the targets for behavioral change, skills of daily living, self-management, emotional control. The impact is unique and varies from child to child. Hence, it is difficult to generalize upon the impact of this program.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The program has high potential for sustainability, as the organization can find partners to fund the program, and also by deriving support from community based organisations and donor institutions.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
</tbody>
</table>
2. Rainbow Home

NGO Partner: Rainbow Foundation India

**Research Methodology**

<table>
<thead>
<tr>
<th>Year of Implementation</th>
<th>Total Beneficiaries</th>
<th>Beneficiaries covered</th>
<th>Stakeholders covered</th>
<th>Project Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020 - 2021</td>
<td>175</td>
<td>25</td>
<td>Teachers, Principals, Coordinators &amp; Staff of homes</td>
<td>Chennai</td>
</tr>
</tbody>
</table>

**Findings of the Study**

- 53% of the interviewed beneficiaries were residing in the homes since childhood
- 79% of the interviewed beneficiaries have attended the life skill classes
- 80% of the interviewed beneficiaries said the quality of the drinking water provided was good & are having 24 X 7 access to the same

**Impact Created**

- All the children (100%) have got a caring life with a safe and permanent place
- All the children (100%) are now aware of the career options available to them by means of workshops & education.

**Recommendations:**

- Classes for basic operation of computer can be conducted in the homes
- Soft skills training can be added advantage for the holistic growth of the children

**OECD Criteria**

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>Rainbow homes have strived to create social value by improving the living conditions and future opportunities of street girls and boys in the three homes located in Chennai. The Program has also mainstreamed children by providing them formal education and life skill education along with imparting extracurricular skills. Hence the Project is relevant in meeting the needs of the beneficiaries.</td>
<td>⬤ ⬤ ⬤ ⬤ ⬤</td>
</tr>
<tr>
<td>Coherence</td>
<td>The Project is meeting the Sustainable Development Goals Goal No. 1 No poverty and Goal No. 2. Zero Hunger and Goal no. 4 Quality Education. The project is in line with the Central Government Child protection policy. Thus the Program can be stated to be highly coherent in nature.</td>
<td>⬤ ⬤ ⬤ ⬤</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>The program addresses all the needs of the street children; shelter, healthcare, water &amp; sanitation, and safety &amp; security. Besides; it is bridging the learning gap at the formal school. All the children are satisfied and happy with the provisions at the shelter homes.</td>
<td>⬤ ⬤ ⬤ ⬤</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The project is efficient and has fulfilled the objectives which were envisioned during the implementation process</td>
<td>⬤ ⬤ ⬤ ⬤</td>
</tr>
<tr>
<td>Impact</td>
<td>The initiative have created different impacts on the lives of the street children; they have got a safe and secure accommodation with all other necessary arrangement; healthcare, water &amp; sanitation and education. This further bridging the gap of formal education to the children.</td>
<td>⬤ ⬤ ⬤ ⬤</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The project is sustainable as the behaviours of the children have been changed and they are now aware of their career.</td>
<td>⬤ ⬤ ⬤ ⬤</td>
</tr>
</tbody>
</table>

**Index:** 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
3. Umeed
NGO Partner: Aapne Aap Women's Collective

Findings of the Study

- 72% of respondents attended vocational courses like tailoring, bag making, beautician, Mehendi classes
- 100% of respondents attended financial literacy classes on a regular basis and are still attending
- 100% of respondents are receiving referral medical assistance from the government hospital through AAWC support.
- 100% of respondents are receiving monthly ration from AAWC.
- Beneficiaries are normally receiving counseling support from the AAWC team if necessary they are referred to the psychologist

Impact Created:

- 100% of respondents are able to sign their names. Some of them also can read and write
- 72% of beneficiaries have successfully completed the basic vocational courses. Out of the lot, 20% of them started earning even some small amounts.
- 100% of respondent beneficiaries are getting free medical checkups, body checkups (CBC) from the government due to the initiative of AAWC
- 100% of beneficiaries have opened their bank account. 100% of beneficiaries have received their voter card, Aadhar card, and Pan card.

Recommendations:

- Outreach programs can be more effective through proper infrastructure.

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The initiative is able to address the prone to abuse with proper education, documentation, nutrition to live a dignified life. The purpose of the program is to give them an identity in society. Relevance is good for the project is well managed by an expert organisation that has been working in this field for a long time.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Coherence</td>
<td>The project is in line with SDG Goal 3, 8, &amp; 10</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>A visible improvement among the sex worker has been observed over the period of time in respect to their behavioral change and empowerment.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The program is carried to facilitate the sex workers at their best despite various difficulties and logistic support.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Impact</td>
<td>The program has created multiple impacts. It supports them to develop their basic permanent documents, bank account as valued citizens of the nation. Besides, this helps them to improve their literacy, their behavior, their health, and their skills for other sources of income.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The program created a benchmark to develop basic documents, the beneficiaries' bank accounts. It helps them to become literate to understand the basic official documents, coordination with the hospital for free health checkups and antiretroviral medicines for HIV-positive people. As well, it helps them learn other skills to find another source of income or to start additional income.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
4. Udaan
NGO Partner: Aapne Aap Women's Collective

Research Methodology

Findings of the Study

- 100% of respondents are attending support classes from their community center and receiving education
- 100% of respondents in the shelter home are enrolled in the schools
- 100% of respondents are attending yoga classes, spoken English classes, computer classes, tuition classes
- 100% of respondents are receiving general health checkups, eye check-ups, height, and weight checkups on a monthly basis.
- All the children are receiving proper nutritious food as per the instruction of the dietitian
- Potable drinking water for the children. 24 hours water supply in the toilets and kitchen

Impact Created:

- The language of the girls (50-60%) has remarkably improved. They stopped using foul language, aggression
- Academic improvement has been reported by 30% of the girls.
- Improvement in overall academic performance (started taking interest in maths and science, improvement in the English language) have been reported by 40-50% from 7th to 8th std
- The older group has formed a drama unit and performed in Poland. So far, they have participated in 30 shows in different NGOs and institution

Recommendations:

- A bigger infrastructure is highly recommended for the shelter home.

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The initiative is able to address the need of the less privileged children from vulnerable abusive backgrounds with the accommodation and education, documentation, nutrition to live a dignified life.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Coherence</td>
<td>The project is in line with SDG Goal 1 - No Poverty, 3 - Good Health and Well being &amp; 4 - Quality Education</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>A visible improvement among girl/children has been observed over the period of time in respect to their health status, education attainment, and behavioural improvement.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The program is carried out is associated with the government authorised shelter home.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Impact</td>
<td>The education attainment of the girls/children, improve health status, participation and achievements have been improved.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The program has already created a place in the Kamathipura red light area that the local people extend their hands for the out reach program. On the other hand the organisation has developed a solid networking over the period to the different government and non government NGOs.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low
5. Pankh Program
NGO Partner: TRAAIN

Research Methodology

Findings of the Study
- All the targeted beneficiaries belong to the BPL family; having a monthly income range of 10,000 to 15,000 per month
- Majority of the respondent (70%) beneficiaries are currently employed
- All the beneficiaries were taken to exposure visits to malls so they can be acquainted with the day to day functioning of the retail industries
- The training program was provided free of cost to all of the respondents

Impact Created:
- The program has created employment opportunities for youths with disabilities
- The monthly income of the targeted beneficiaries has increased by 2,000 to 5,000/- per month
- All the respondents stated that they would continue their jobs in the retail industry as it has great potentials for their career growth.

Recommendations:
- Job placements near to their residential place can be explored to reduce their daily commuting time
- A database can be created of all beneficiaries and to be updated on a regular base so they can be linked with prospective employers
- Capacity building training to be provided to placed candidates after an interval for awareness creation of changing trends in the retail industry

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The youth skilling program of the TRRAIN has resulted in developing skills of the youth from disabled sections of the community and led to their finding gainful employment in the high growth retail sector.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Coherence</td>
<td>The program is in line with the initiatives of the Government of India's Department of Empowerment of Persons with Disabilities (Divyangjan). Sustainable goals: 1 - No Poverty, 8 - Decent Work and Economic Growth &amp; 10 - Reduce Inequality</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>Based on the conversation with the beneficiaries &amp; key stakeholders it can be stated that the program is effective and reaching the right target group.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Efficiency</td>
<td>When the socio-economic benefits that accrue to the beneficiaries are added by means of employment opportunities for the disabled class, the program has delivered in an efficient manner.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Impact</td>
<td>The project has created positive change in the lives of the beneficiaries, with a change in the socio economic conditions of the families</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The project has the potential to support the beneficiaries with employment for the long term which eventually improve socio-economic conditions at the household level. Hence it can be stated the project is sustainable.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
6. Holistic nutrition support and food Program for Cancer
NGO Partner: Cuddles Foundation

Research Methodology

Impact Created

- Post-intervention, the weight of the child has improved (2 - 4kg) as stated by 80% of the parents
- Majority of the parents (80%) reported that their children started taking food and increased energy and activity level which showed overall improvement
- Food security of the families has been ensured through the support of a ration basket
- Mothers have gained knowledge about nutrition, recipes, cleanliness, and other health-related issues
- Mothers’ anxiety levels have been reduced through stress buster activities. They could be able to share their concerns other than doctors.

Recommendations:

- Going forward with the project and preserving the confidentiality of the beneficiaries, a system can be explored for monitoring of the project progress which is compulsory requirement.

OECD Criteria | Justification | Rating
--- | --- | ---
Relevance | The initiative is able to address the need of the less privileged children with the best nutrition support in order to keep their nutrition level steady. Relevance is good as the program has well managed by experts/nutritionists who are working in the nutrition field for a longer period. | 5 Points – Very High; 4 Points – High; 3 Points – Moderate; 2 Points – Low; 1 Point – Very Low
Coherence | The project is in line with SDG Goal 2 - Zero Hunger, 3 - Good Health and Well being & 10 - Reduced Inequality | 5 Points – Very High; 4 Points – High; 3 Points – Moderate; 2 Points – Low; 1 Point – Very Low
Effectiveness | A visible improvement among the children has been reported over the period of time in respect to their weight increase and overall food intake. | 5 Points – Very High; 4 Points – High; 3 Points – Moderate; 2 Points – Low; 1 Point – Very Low
Efficiency | The program is carried out in association with the government authorized charitable hospitals reaching out to the right target group of people; poor and needy cancer affected kids & families. | 5 Points – Very High; 4 Points – High; 3 Points – Moderate; 2 Points – Low; 1 Point – Very Low
Impact | The children and their families are receiving quality services; All cancer-affected needy children are receiving nutritious food. Besides, they received counseling, attended workshops, take-home ration, which resulting the restoring the nutrition status of the children as much as possible. All the children and parents were happy to receive the support. | 5 Points – Very High; 4 Points – High; 3 Points – Moderate; 2 Points – Low; 1 Point – Very Low
Sustainability | The project concept is unique and plays an important role in the lives of needy needy families. However, the programme requires regular donor support to provide uninterrupted services to these cancer patients. | 5 Points – Very High; 4 Points – High; 3 Points – Moderate; 2 Points – Low; 1 Point – Very Low

Index: 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
7. Family Strengthening Program
NGO Partner: SOS

Findings of the Study
- All the children (100%) have separate bedding and bed though the share the rooms. All the children are attending schools.
- All the children have been provided support classes/tuition support. Chennai SOS is specific about the particular grade and subject-wise tuition support for the children.
- All students are attending basic and intermediate computer courses by NIIT along with other activities.
- Three children’s committees are there in each house to look after the activities

Impact Created:
- All the beneficiaries who are homeless and abandoned get holistic support from the program
- Children reported that their confidence has increased much better than before
- All the older boys and girls are continuing the higher studies and scored good marks in their board exams. They reported that could able to choose the right stream and career

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The initiative is able to address the need of the less privileged children with the best accommodation and education to live a dignified life. Relevance is good as the program has been well managed by the expert organisation who are working in the child care field more than four decades.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Coherence</td>
<td>The project is in line with SDG Goal 1 - No Poverty, 3 - Good Health and Well being &amp; 4 - Quality Education</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>A visible improvement among the children has been observed over the period of time in respect to their health status, education attainment and behavioural improvement. More over the children’s safety and security has been ensured. The fundamental rights of the children have been ensured.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The program is carried out is associated with the government authorized shelter homes. However, the aftercare infrastructure is required to ensure the older girls’ smooth higher studies in Pune and Mumbai.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Impact</td>
<td>The quality of life has ensured to the children. They are receiving quality services. All the children have enrolled in schools. They have been receiving quality education, which results in good academic performance and attained higher studies. All the children are healthy and happy. There is a massive change in their overall behavior.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The shelter home is running for more than four decades. Over the period they have developed a strong network with different government and corporate stakeholders. A well-organized future plan and necessary inputs would help to sustain the project in the long run.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
8. Katalyst Program
NGO Partner: Human Capital for Third Sector

Findings of the Study

- The program has special focus on developing the existing knowledge base of the beneficiaries
- All (100%) of the interviewed beneficiaries had availed for mentoring sessions
- 57% of the interviewed beneficiaries mentioned that they have observed a improvement in their personal growth
- 72% of the interviewed beneficiaries mentioned that they are feeling confident while facing the campus interviews

Impact Created:

- All (100%) of the interviewed beneficiaries admitted that training is beneficial for their career growth
- The training program has helped to improve the key components like Leadership, Performance management, Planning & Teamwork, etc.
- All (100%) of the interviewed beneficiaries mentioned that the training would help to reduce financial crisis in their families

Recommendations:

- Database of the students can be developed by which they can be linked to prospective employers
- Sessions regarding career guidance can be conducted

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The program was designed to provide guidance and upskill the students having prime focus on girls.</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Coherence</td>
<td>The project is in line with SDG Goal 4 - Quality Education, 8 - Decent Work and Economic Growth &amp; 10 - Reduced Inequality</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>As the Program is meeting its objectives, based on the observations of the study, the program can be stated to be effective.</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The program targeted the girls pursuing professional degree in association with the institutions.</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Impact</td>
<td>The project has created positively impact the beneficiaries by providing them training by which they can become ready for jobs and well acquainted with the current trends of the industries.</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The project covers the underprivileged girls pursuing professional and sustainability of the project depends on the uninterrupted support during their curriculum. The institutions’ support is required for the sustainability of the project.</td>
<td>★★★★☆☆</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low
9. Youth Skilling Program
NGO Partner: Magic Bus

Findings of the Study
- 46% of the interviewed beneficiaries belong to BPL families
- 83% of the interviewed beneficiaries attended the online classes during the Covid 19 lockdown
- 97% of the interviewed beneficiaries highlighted that they understood the topics taught to them in the youth skilling program of the Magic Bus
- 78% of the interviewed beneficiaries highlighted that they were able to improve their soft skills which have helped them to clear the interview process.

Impact Created
- 414 students have got job placement for all 3 centers which represent 75% of the total enrollment
- The monthly income of the placed students has increased by Rs.2,000/- to Rs.4,000/- per month
- 87% respondents stated that the youth skilling program is helpful in the present job

Recommendations:
- Improvement in spoken English communication can be an added advantage for the beneficiaries
- Separate courses on Entrepreneurial development can also be designed in the future so that entrepreneurs can emerge from the communities served by the project.
- The students can be guidance to complete their graduations degrees

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The youth skilling program of the magic bus has resulted in developing skills of the youth from marginalized sections of the community and led to their finding gainful employment in the high growth service sector in cities of Mumbai and Chennai. Hence it can be stated that the Magic Bus youth Skilling Program is highly relevant as it has met its objective.</td>
<td>5</td>
</tr>
<tr>
<td>Coherence</td>
<td>The Magic Bus Youth Skilling program is in line with the SDG goals, SDG Goal 8: Decent work and Economic Growth and SDG Goal 10: Reduced Inequality.</td>
<td>5</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>As the Program is meeting its objectives, based on the observations of the study, the program can be stated to be effective.</td>
<td>4</td>
</tr>
<tr>
<td>Efficiency</td>
<td>When the socio-economic benefits that accrue to the beneficiaries are added and seen against the investments made for the project, the outputs far outweigh the inputs and hence the project can be stated to be efficient.</td>
<td>3</td>
</tr>
<tr>
<td>Impact</td>
<td>The project has created positive change in the lives of the beneficiaries, with a change in the socio-economic conditions of the families, improvement in self-confidence and a sense of self-worth among the beneficiaries, the project has made the right impact.</td>
<td>5</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The project has the potential of being supported through resource mobilization from different sources, including corporates, donor organisations, community based associations. The model can also be easily be replicated to different target groups in new geographical locations. Hence the project is sustainable in the longer run.</td>
<td>5</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
10. Antar Bharati Balgram Yojana
NGO Partner: India Sponsorship Committee (ISC)

Research Methodology

Year of Implementation: 2020 - 2021
Total Beneficiaries: 700
Beneficiaries covered: 21
Stakeholders covered: Teacher, Principal, medical attendant, House mothers, social worker cum counselor, Balgram in charge
Project Location: Lonavala, Maharashtra

Findings of the Study
- All the children are provided support classes to bridge gap in education level for the age-appropriate class
- All children received due medical attention; quality food & water, lighting in the room.
- All the children are attending online and offline classes (7th -10th grade)
- All the children are getting support classes on the basis of baseline study (ASER test)
- All the children are attending different extra co-curriculum activities
- Students are providing classes at Math lab, basic computer learning
- Children above 12 years are attending life skill classes
- Girls have appeared for aptitude tests to opt for the right stream and career at 11th & 12th grade and Graduation

Impact Created
- 100% age-appropriate enrollment of all the children in the formal school
- None of the children is malnourished or any behavioural issues
- All the older girls are pursuing higher studies

Recommendations:
- Aftercare Infrastructure support for college going girls in Mumbai and Pune

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The initiative is able to address the need of the less privileged children with the best accommodation and education to achieve a dignified life and to become a successful human being.</td>
<td>5</td>
</tr>
<tr>
<td>Coherence</td>
<td>The project is in line with SDG Goal 3 - Good Health and Well being &amp; 4 - Quality Education</td>
<td>4</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>A visible improvement among the children has been observed over the period of time in respect to their health status, education attainment and behavioural improvement. More over the children's safety and security has been ensured. The fundamental rights of the children have been ensured.</td>
<td>3</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The program is carried out is associated with the government authorized shelter homes. The procedure is in place for providing the girls’ education along with their holistic development. The shelter home manages their overall development and education.</td>
<td>2</td>
</tr>
<tr>
<td>Impact</td>
<td>The quality of life has ensured to the children. They are receiving quality services. All the children are enrolled in the schools. Besides, they received the improved education facilities, which resulting the good academic performance and attained higher studies.</td>
<td>1</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The shelter home is running for more than four decades. Over the period they have developed a strong network with different government and corporate stakeholders. A well-organized future plan and necessary inputs would help to sustain the project in the long run.</td>
<td>1</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
11. Digital and Financial Education Program

OG Partner: American India Foundation (AIFT)

Findings of the Study
- 64% of the interviewed beneficiaries highlighted that they understood the course
- 72% of the targeted beneficiaries took the training in online mode
- 73% of the interviewed beneficiaries had taken part in the mask making activities

Impact Created
- All the students (100%) are confident in computer applications
- All the respondents/students agreed that digital training would be beneficial for their job placements
- Awareness related to COVID 19 was spread through the project

Recommendations:
- Other sessions like career guidance would further be beneficial to the students

OECD Criteria

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The project was been designed to increase the digital literacy in government schools</td>
<td>⬤铋铋铋铋铋</td>
</tr>
<tr>
<td>Coherence</td>
<td>The project is in line with SDG Goal 4 - Quality Education &amp; 8 - Decent Work and Economic Conditions</td>
<td>⬤铋铋铋铋铋</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>Based on the conversations with the key stakeholders the project is effective as students become aware of the importance of computer literacy. This would enhance their learning and boost their confidence to compete.</td>
<td>⬤铋铋铋铋铋</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The project is running in association with the government schools to bridge the gap of digital literacy.</td>
<td>⬤铋铋铋铋铋</td>
</tr>
<tr>
<td>Impact</td>
<td>The project is designed to train the beneficiary group in digital skills &amp; operations by which they can get employment opportunities</td>
<td>⬤铋铋铋铋铋</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The project is assumed to improve skills in computer-aided learning that helps in the development of digital learning. Teacher training helps to create impacts in longer run.</td>
<td>⬤铋铋铋铋铋</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
Findings of the Study
- All the targeted schools (100%) are Government schools
- The conditions of the restrooms were bad for the majority of the schools (93%)
- The restrooms have the provision of a continuous water facility (99%)
- Few of the schools required repair work to be done for which the school authorities had made applications to the (Zilla Parishad) Govt department

Impact Created
- Majority of respondents (88%) stated that the attendance of students has improved post-intervention
- An increase in enrollment has also been reported by 72% of the respondents
- Decrease in the dropout rate from the schools has also been reported by all of the respondents principal

Recommendations:
- Awareness programs on importance of personal hygiene can be conducted in the schools
- A committee can be formed for timely audits of the newly constructed toilet blocks

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The project has surveyed and shortlisted schools based on the current conditions of their toilet blocks and after taking consent from the school authorities.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Coherence</td>
<td>The project is in line with initiatives of Government of India, like, Swachh Bharat Swachh Vidyalaya &amp; Total Sanitation Campaign. The project is in line with Sustainable Development Goal No. 4 - Quality Education &amp; 6 - Clean Water and Sanitation.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>Based on the conversations with the key stakeholders the project is effective and is reaching the right target group.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The socio-economic benefits that accrue to the beneficiaries are added and seen against the investments made for the project. It can be stated the project will be very useful for the school students of government schools to improve their health &amp; hygiene and hence is efficient.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Impact</td>
<td>The project has provided for safe sanitation facility and will be useful and help full to make the school open defecation free. It also increases enrollment and attendance level of the students.</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The project has been handed over to the respective schools who will look after the maintenance work of the toilet blocks hence it can be stated that the project is sustainable</td>
<td>⭐⭐⭐⭐⭐</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low
13. Scholarship for School and College students
NGO Partner: Idea Foundation

Research Methodology

<table>
<thead>
<tr>
<th>Year of Implementation</th>
<th>Total Beneficiaries</th>
<th>Beneficiaries covered</th>
<th>Stakeholders covered</th>
<th>Project Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020-2021</td>
<td>400</td>
<td>50</td>
<td>Trainers, Project Team &amp; Employers</td>
<td>Chennai &amp; Pune</td>
</tr>
</tbody>
</table>

Findings of the Study
- 59% of the interviewed beneficiaries had a score of about 60 to 70 percent at the time of selection for the scholarship program
- 54% of the interviewed beneficiaries have been associated with the scholarship program for more than 2 years.
- 54% of the interviewed beneficiaries have utilized the amount of the scholarship for School/ Tuition fees & purchase of books, whereas 5% responded they also gave a few amounts for household expenses.
- Majority of the interviewed beneficiaries mentioned that the provided laptop was useful for studies by which there were able to take the online classes during the lockdown period

Impact Created
- The training program is beneficial to the students irrespective of their educational level as we can see students with qualification 10th too are enrolled
- The scholarship program has encouraged the beneficiary group to pursue higher studies
- The beneficiaries have noticed an encouragement in their siblings towards studies

Recommendations:
- Spoken English Communication skills of the candidates have to be improved with more training.
- Separate courses on Entrepreneurial development can also be designed in the future, so that entrepreneurs can emerge from the communities served by the project.
- Career guidance sessions can be conducted with the beneficiaries

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The Scholarship support acts as a bridge in boosting the confidence of meritorious students from underprivileged societies to develop a good career.</td>
<td>⬤⬤⬤⬤⬤</td>
</tr>
<tr>
<td>Coherence</td>
<td>The scholarship program is in line with the Government Scholarship programs provided Post Matric Scholarships Scheme for Minorities and Central sector scheme of scholarships for college and university students. The project is in line with SDG Goal 4: Quality Education</td>
<td>⬤⬤⬤⬤</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>As the Program is meeting its objectives, based on the observations of the study, the program can be stated to be effective.</td>
<td>⬤⬤⬤⬤</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The project is reaching its beneficiary group in a very efficient manner</td>
<td>⬤⬤⬤⬤</td>
</tr>
<tr>
<td>Impact</td>
<td>The project has created positive change in the lives of the beneficiaries, by providing them with financial assistance to pursue their education.</td>
<td>⬤⬤⬤⬤⬤</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The project has the potential to develop a good career for the beneficiaries which eventually helps to improve the socio-economic conditions of their families and societies. Hence the project is sustainable in the longer run.</td>
<td>⬤⬤⬤⬤</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
OECD Criteria

Relevance
Scientific discoveries and inventions in young minds will go a long way in not only developing the kids into scientists but will also pave the way for scientific and technological development and entrepreneurial mindset in the nation. ★★★★★

Coherence
Article 51 A of the constitution says every citizen has a duty to develop scientific temper, humanism, and the spirit of inquiry and reform. The project is also in line with Sustainable Development Goals – Goal no. 4 & 9 ★★★★★

Effectiveness
As the program creates a scientific quests in the young minds, which is needed for bringing about innovation in the country, the program can be said to be highly effective. ★★★★☆

Efficiency
The program is carried out is associated with the government authorized shelter homes. The procedure is in place for providing the girls' education along with their holistic development. The shelter home manages their overall development and education. ★★★★☆

Impact
The Program has been found to have created adequate, scientific quest and passion among young minds. In the process, it has also incentivized the schools to support their children through their teachers and Lab Infrastructure. ★★★★☆

Sustainability
The Program has a high potential of sustainability through contributions of Industry, corporate houses, commercial ventures, Government, and other Non-Governmental organizations upon creating a certain basic model which can be emulated by other interested players. The extent to which the net benefits of the intervention continue, or are likely to continue. ★★★★☆

Index: 5 Points - Very High ; 4 Points - High ; 3 Points - Moderate ; 2 Points - Low ; 1 Point - Very Low
15. Support to Athletes

NGO Partner: Olympics Gold Quest

Findings of the Study

- All the athletes are associated with the Implementing Organisation for more than 2 years
- All the interviewed beneficiaries have responded that they have observed an improvement in their performance then before
- 90% of the Athletes have cleared the criteria for the international events
- Foreign coaches are made available for better training of the athletes

Impact Created

- The Athletes are getting year-long support to participate in various national/international events
- All the respondents (100%) have observed improvement in their Strength/stamina, Techniques & competitiveness
- The supported athletes have won over 15 medals (Gold, Silver & Bronze) overall across various games.

Recommendations:

- The selected can submit their estimated expenses sheet in advance to OGQ and prior budget allocation can be made event-wise.
- There should be a mechanism to communicate the progress of young athletes with their parents on regular basis.

### OECD Criteria

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The CSR project is based on the primary requirements of Athletes which has main focus on Olympic sports.</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Coherence</td>
<td>The project is in line with SDG Goal 8 - Decent Work and Economic Growth 10 - Reduced Inequality &amp; 17 - Partnerships for the Goals</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>Based on the interactions with the stakeholders/beneficiaries the effectiveness of the project is fulfilled. The facilities and provisions are well received by the athletes to improve their performance.</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The project is efficient and has helped the beneficiaries in many ways, such as, through providing monetary assistance, they get a continuous support in terms of counselling &amp; guidance for improvement of their game.</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Impact</td>
<td>The athletes are able to focus on their preparations without being worried about the expenses. The targeted athletes have won many medals in their respective sports. Majority of the athletes have met the qualification criteria for Olympics / Paralympics.</td>
<td>★★★★★</td>
</tr>
<tr>
<td>Sustainability</td>
<td>The selected athletes are participating in various sporting events throughout the year for which continuous support is required in terms of training, traveling to venues of events &amp; support to purchase equipment's hence the project is sustainable.</td>
<td>★★★★☆</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
16. Pond Restoration

NGO Partner: Environmental Foundation of India

Findings of the Study
- Majority of the respondents (45%) participated voluntarily in the restoration activities
- 55% stated that the NGO discussed with the communities prior to restoration activities
- All of the respondents stated that different activities like cleaning, bund forming, excavation, tree plantation, etc. have been carried out under the project
- The temple Committee has been maintaining the Nehru Nagar Pond; whereas no committee was found to be responsible for maintaining the Rajib Nagar Lotus pond.

Impact Created
- Majority of the respondents (95%) stated that the water level of the ponds have increased
- 45% stated that the aesthetic value of the ponds has been restored
- 20% of the respondents believed that ground water table has been improved post restoration
- Reduction of vector-borne diseases also reported by 10% of the respondents

Recommendations:
- A committee can be formed for maintaining the ponds
- More awareness activities can be carried out with the nearby residents to stop further disposal of sewage and debris into the ponds
- The water quality should be tested to make it usable for the communities.

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The CSR project rejuvenates the urban water bodies at two locations which is one of the important aspects for preserving environment.</td>
<td>⬤⬤⬤⬤⬤</td>
</tr>
<tr>
<td>Coherence</td>
<td>The project is in line with SDG Goal 6 - Clean Water &amp; Sanitation, 11 - Sustainable cities and communities &amp; 13 - Climate Action</td>
<td>⬤⬤⬤⬤</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>Based on the interactions with the stakeholders/beneficiaries the effectiveness of the project is fulfilled; not only the aesthetic value of the areas has increased but also water holding capacity have been improvhd.</td>
<td>⬤⬤⬤⬤⬤</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The project is completed in coordination with the communities and majority of the respondents/beneficiaries participated voluntarily in the project.</td>
<td>⬤⬤⬤⬤</td>
</tr>
<tr>
<td>Impact</td>
<td>Though the water usage has not been observed; the Majority of the respondents stated that the water level of the ponds has increased. Change in esthetic value, reduction of vector-borne diseases, and increase of groundwater table are the other changes reported by the beneficiaries.</td>
<td>⬤⬤⬤⬤⬤</td>
</tr>
<tr>
<td>Sustainability</td>
<td>A committee at local level can be formed for maintaining the ponds and sustainability of the project.</td>
<td>⬤⬤⬤⬤</td>
</tr>
</tbody>
</table>

Index: 5 Points - Very High; 4 Points - High; 3 Points - Moderate; 2 Points - Low; 1 Point - Very Low
17. Magic of You! Curriculum Program
NGO Partner: Art 1st Foundation

Research Methodology

**Findings of the Study**
- It is based on the workshop model. The curriculum is divided into two groups. Group -1 (6 to 10 years of age) Group-2 (11-16 years)
- The program focuses on behavior change, problem-solving, decision making, leadership building, confidence building, discipline building, impression building, planning, responsibility, articulation, imagination building
- The medium of drawing is flexible. The children can choose any medium to complete the drawing. The trainers develop the quarterly report and submit the same to the concern NGO (AAWC)

**Impact Created:**
- The older group shared with the team that they learned to express their needs, they are gradually overcoming the hesitation to express their feelings.
- An increase in creativity and imagination has been reported by the older group. The leadership quality automatically emerged during the group work
- The girls used the community mapping and the other artwork as props in the puppet shows
- All the have developed their confidence level to an extent
- Participation level increased among the girls.

**Recommendations:**
- Continuation of the program would impact more effectively in longer run

<table>
<thead>
<tr>
<th>OECD Criteria</th>
<th>Justification</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>The initiative is able to address the behavioral changes of the less privileged children through the art classes. Relevance is good as the program has well managed by the expert organisation and trainers who are working in this field for a long period.</td>
<td>5</td>
</tr>
<tr>
<td>Coherence</td>
<td>The project is in line with SDG Goal 4 - Quality Education &amp; 10 - Reduced Inequalities</td>
<td>5</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>A visible improvement among the children has been observed over the period of time in respect to their behavioural changes, increased self-esteem, confidence, leadership. More over the children's overall behavioural growth has been enhanced.</td>
<td>4</td>
</tr>
<tr>
<td>Efficiency</td>
<td>The program is carried out is associated with the government authorised shelter homes. The procedure is in place for providing children to develop their holistic improvement and behavior change. However, Art 1st should focus on their therapeutic part on the basis of identity and address the situation model.</td>
<td>5</td>
</tr>
<tr>
<td>Impact</td>
<td>Confidence level has increased and decision-making capability has increased which empowers the children, Children can able to express their needs. None of the children is suffering from any such behavioural issues despite coming from a traumatised background.</td>
<td>4</td>
</tr>
<tr>
<td>Sustainability</td>
<td>Empowering children is the ultimate goal of the projects which is very much sustainable in longer run.</td>
<td>5</td>
</tr>
</tbody>
</table>

**Index:**
- 5 Points - Very High
- 4 Points - High
- 3 Points - Moderate
- 2 Points - Low
- 1 Point - Very Low