



AIM-Reporting as Managed Service

Actionable Intelligence Enabled

Banking & Financial Services

www.hexaware.com

Investment Management firms are facing multiple Business Challenges along with increasing operational cost, integration of complex regulatory requirements, performance measurement and analytics reporting requirements. Lag in required services set-up and maintenance results in poor quality dissemination of information which in turn impairs decision making. Organizations are constantly under pressure to make sound business decisions within shorter time frames that produce higher quality results with limited resources.

Providing updated information about Internal and External Clients across multi-system environment or location with single version of truth is a long and tedious process. Many Financial service providers are using cloud for CRM Client On-boarding, Application Licenses and Maintenance to reduce the operations and upgrade cost. Many Investment Management firms are using Managed services for specific IT operations. The responsibility of developing and managing IT reporting is being transferred to Managed Service Provider, leaving Businesses to fully concentrate on key investment areas and decision making.

Leveraging its deep domain expertise in Enterprise Data Management, Hexaware provides high-end cloud based managed services pack that can help customers in jump-starting the development of performance & analytics implementation, providing operational and maintenance support.

Hexaware's Analytics for Investment Management (AIM) delivers scalable, flexible, integrated data model that reduces redundancy, cost, and manual workarounds, while improving quality and time to market for implementing dashboards, reports and analytics information. AIM solves the problems of traditional data warehouses and enables quicker and easier access to business data. It also ensures that high quality dimensional data with corresponding hierarchies is made available for dashboards and reports.

AIM comprises of 5 major components – a dimensional investment data model, pre-built Data warehouse with transformation layer from data model, pre-built dashboards that support in-memory analytics, mobile enablement and self-service, adapters to standard products such as Eagle PACE and Salesforce. AIM enables Investment firms to take an enterprise-wide view to gain deep insights and spot opportunities.

Login Bases Access

Users can view dashboards and reports for which they are authorized. A claims user cannot view marketing data unless authorized.

Management Dashboard

"C" level Executives can view key dashboards and reports on regular basis. Our customized dashboard provides one screen view of all key processes.

Customized Dashboard

Managers are interested to see the dashboard and reports which are most relevant to them in their first screen. Hexaware provides an option to customize the dashboard where relevant dashboards can be made available on the landing page upon login.

Mobile BI

Access dashboards on the move through mobile devices like iPad.

Create Dashboard

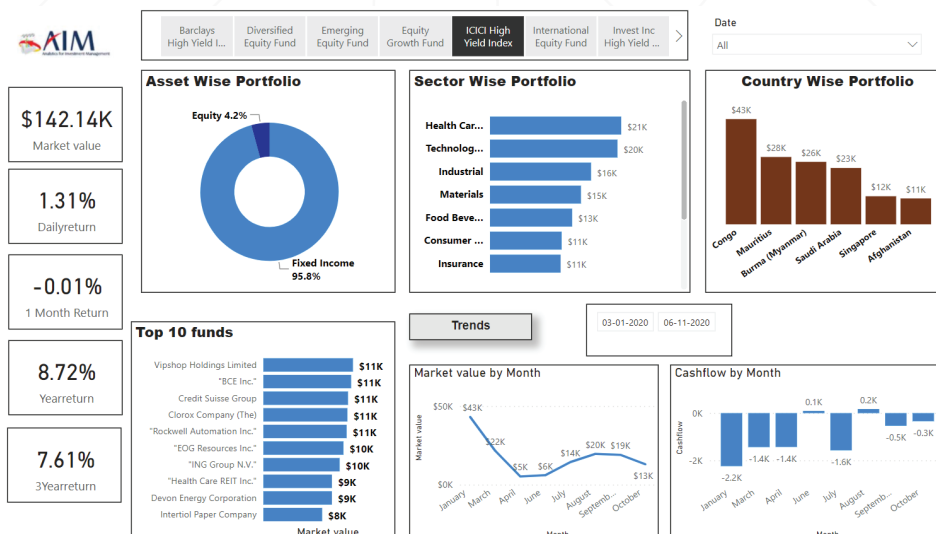
Creating new dashboards is a simple process. The business user can create relevant dashboards without help from IT.

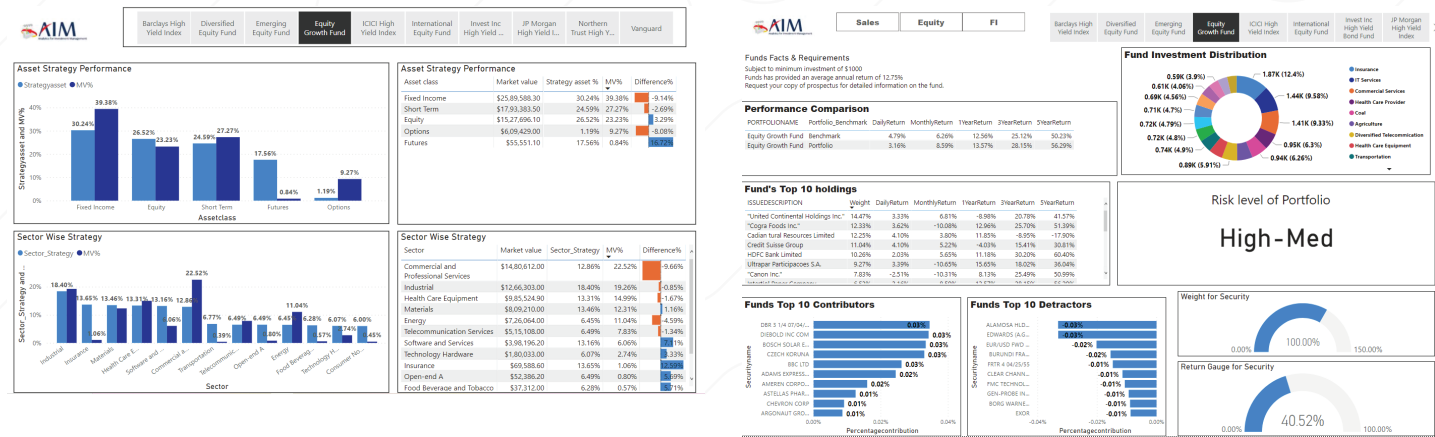
Investment Data Analysis

The data model will help in What-if analysis, Portfolio Performance and Aligning investment with Portfolio strategy.

Fast Implementation

The toolkit has pre-built components that jumpstart the Analytics implementation by 30% and bring in substantial savings to TCO





AIM comes with a pre-built dimensional model specifically designed for Investment managers that supports portfolio analytics, trade analytics, performance and risk analytics. This helps the user to define overall investment and portfolio management strategy. It also has the capability of integrating with customer relationship management (CRM) solution like Salesforce and has a pre-built model for sales and marketing.

Salient Features

- Product agnostic Analytical Tool
- Hybrid Could Model
- Modern architecture that provides advantages on Flexibility, Scaling, Cost and Performance & Support a virtually unlimited number of concurrent users and queries
- Reporting and analytics on a wider scale across the enterprise with Mobile-ready, NLQ featured Self-service dashboards
- Multi-dimensional Data Model
- 360-degree view of Portfolio, Trade, Performance, Risk and Sales
- In-memory Analytics, Dash boarding and Self-service Reporting to provide accurate data
- Multiple distribution channels like Web, Mobile
- Adapters to standard products such as Eagle PACE and Salesforce
- Predictive & Customized Model Development
- Ready to use modules- Portfolio, Asset under management, Trade and Broker Analytics, Performance, Risk and Sales & Marketing
- Operational and Maintenance support

The Value Adds

- Product agnostic Analytical Tool
- 40% Faster Implementation
- 50% Cost Reduction on Key Components
- Hybrid Model – On Premise / Cloud
- SMAC Based Technology
- Integrated Managed Services



Sample Dashboards

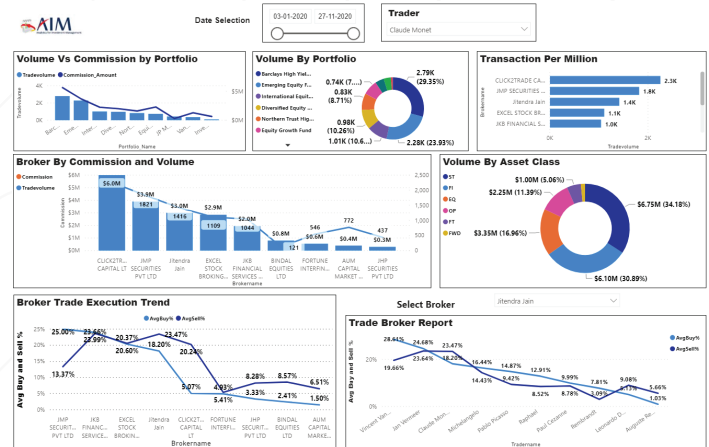
AUM diversification by Product

Analyze market value of investments across different Products.



Broker Volume vs Commission

Compare your brokers across metrics like Volume traded and the Commissions paid out.



About Hexaware

Hexaware is the fastest growing next-generation provider of IT, BPO and Consulting services. Our focus lies on taking a leadership position in helping our clients attain customer intimacy as their competitive advantage. Our digital offerings have helped our clients achieve operational excellence and customer delight. We are now on a journey of metamorphosing the experiences of our customer's customers by leveraging our industry-leading delivery and execution model, built around the strategy— 'AUTOMATE EVERYTHING™, CLOUDIFY EVERYTHING™, TRANSFORM CUSTOMER EXPERIENCES™'. Hexaware services customers in over two dozen languages, from every major time zone and every major regulatory zone. Our goal is to be the first IT services company in the world to have a 50% digital workforce.

Learn more about Hexaware at <http://www.hexaware.com>

NA Headquarters

Metro 101, Suite 600,101
Wood Avenue South, Iselin,
New Jersey - 08830
Tel: +001-609-409-6950
Fax: +001-609-409-6910

India Headquarters

152, Sector - 3
Millennium Business Park
'A' Block, TTC Industrial Area
Mahape, Navi Mumbai - 400 710
Tel: +91-22-67919595
Fax: +91-22-67919500

EU Headquarters

Level 19, 40 Bank Street,
Canary Wharf,
London - E14 5NR
Tel: +44-020-77154100
Fax: +44-020-77154101

APAC Headquarters

180 Cecil Street,
#11-02, Bangkok Bank
Building, Singapore - 069546
Tel: +65-63253020
Fax: +65-6222728

Australia Headquarters

Level 3, 80 Mount St
North Sydney
NSW 2060
Australia

Safe Harbor Statement

Certain statements in this press release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hexaware has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.