# Transform Digital Commerce with Spryker and Hexaware

Customer Experience Transformation

www.hexaware.com

Driven by the common goal of helping customers achieve digital transformation, Hexaware and Spryker Systems, the creator of Spryker Cloud Commerce OS, have entered into a strong strategic partnership. This strategic global alliance, with Hexaware as a Gold Partner, involves co-developing digital commerce solutions and building capabilities relevant to industries, to help our clients solve critical business challenges in an accelerated, smarter and cost-effective way.
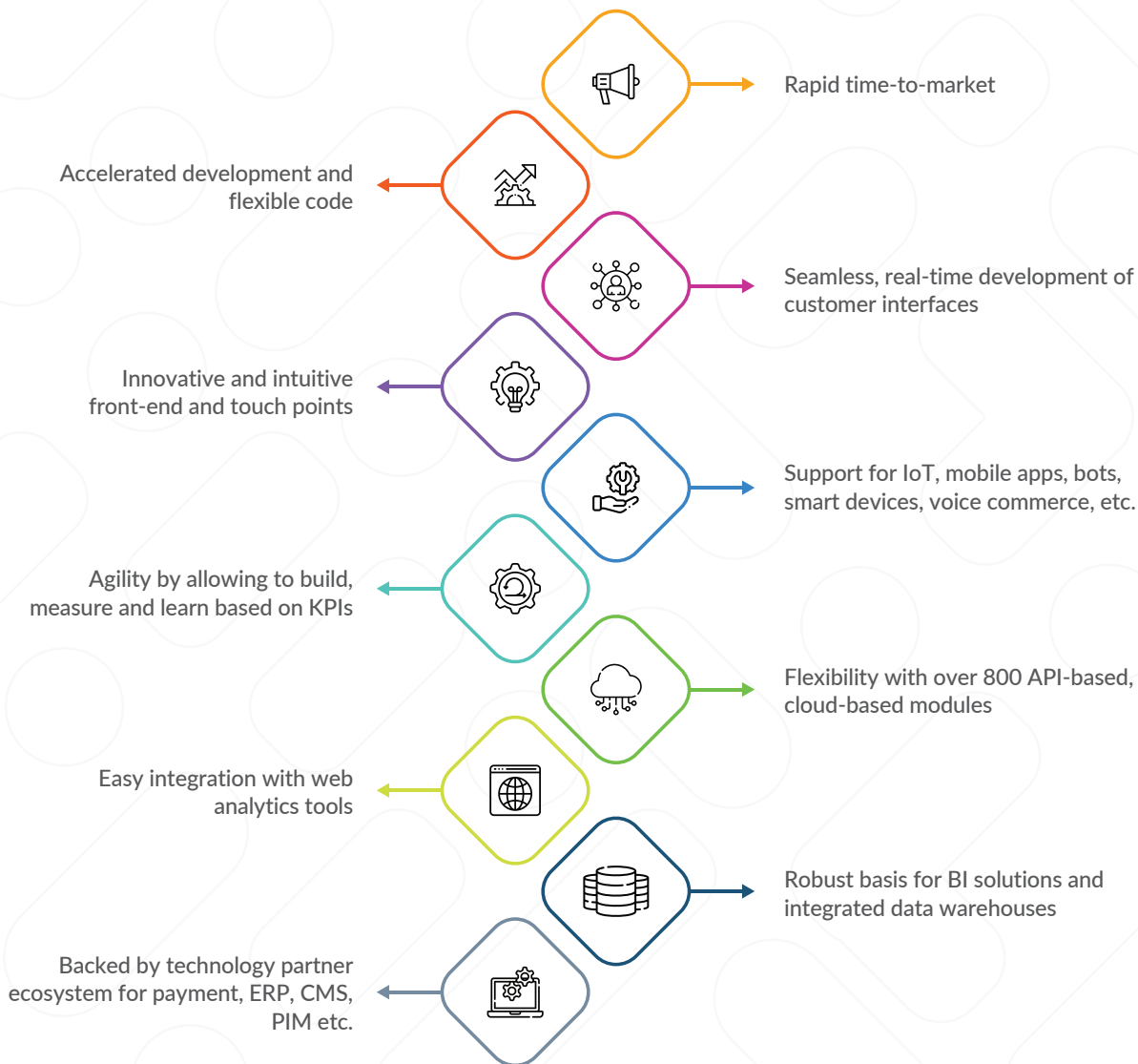
## Catering to the New-Age Digital Customer

Today businesses, no matter how big or small, can no longer rely on traditional commerce, ERP or off-the-shelf functionalities to delight and engage customers. Businesses must have the ability to personalize and meet unique and individual needs of customers. They should be able to enable front-ends and customer touchpoints that are the most convenient for the fickle, mobile-first, digital-savvy customers. This is where Spryker Cloud Commerce OS, offering complete range of ready to use but customizable B2C & B2B features as well as Click & Collect AddOn and an enterprise marketplace solution, comes to the aid of businesses.

## How Spryker Creates Winning Commerce Experiences

Spryker Systems is a German-based cloud commerce digital solutions provider offering B2B, B2C and Marketplace solutions through a highly modular, headless and API-first system. Spryker has been recognized on the Digital Commerce Magic Quadrant as the youngest firm ever and the most visionary of new entrants.

Spryker's powerful platform-as-a-service solutions ensure:

Rapid time-to-market

Accelerated development and flexible code

Seamless, real-time development of customer interfaces

Innovative and intuitive front-end and touch points

Support for IoT, mobile apps, bots, smart devices, voice commerce, etc.

Agility by allowing to build, measure and learn based on KPIs

Flexibility with over 800 API-based, cloud-based modules

Easy integration with web analytics tools

Robust basis for BI solutions and integrated data warehouses

Backed by technology partner ecosystem for payment, ERP, CMS, PIM etc.

## What Spryker Delivers

### Sustainable scalability

- High scalability with low development effort

### Unique customer experience

- Seamless customer journey across different channels and systems
- Innovative and intuitive processes from 3-click-checkout to multi-channel and voice commerce

### Highest technological standards

- 100% uptime on Black Friday
- Outstanding code quality: Scrutinizer score of 9.81 (out of 10 points)

### Highlights

The average Spryker customer...

- ...builds their new solution in 100 days
- ...works with at least 2 touchpoints
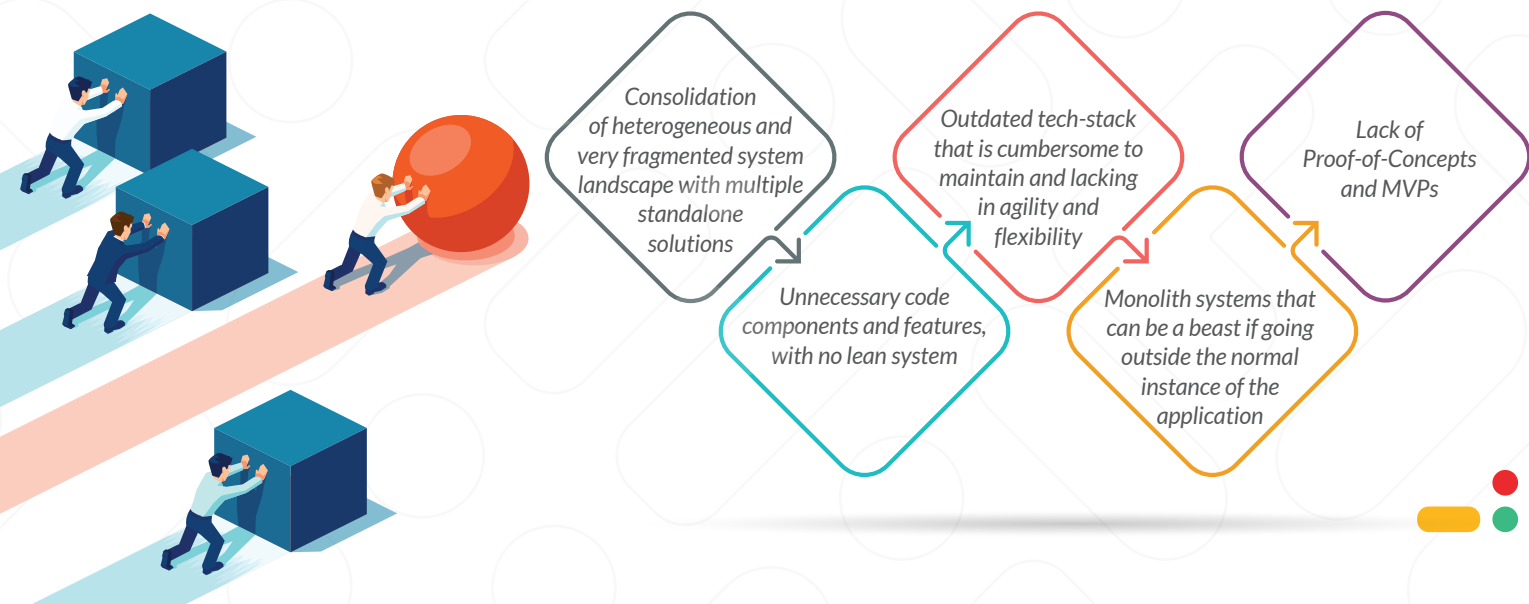- ...has 2x faster page loading time than its competitors

## Why Choose Hexaware

Hexaware's strategy - 'Automate Everything®, Cloudify Everything®, Transform Customer Experiences®'- is a perfect match to the Spryker DNA of delivering the most-modern Cloud Commerce OS for complex but innovative customer experiences.
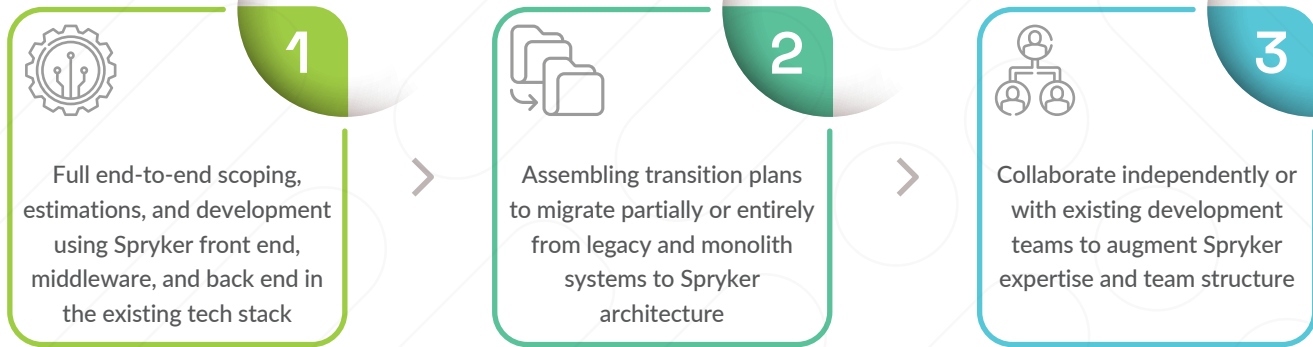
## Who We Are

### Sustainable scalability

- Cloud experts across public, private and hybrid cloud environments
- Experienced team of Spryker certified developers
- Credible experience in PaaS services and implementations
- Expertise in containerized deployments for global enterprises
- Dedicated business practice to Transform Customer Experiences®
- Named Leader in the Digital Business - Solutions & Services Partners 2020 ISG Provider Lens™ Quadrant Report

**As a Spryker partner, we can resolve the customer's challenges of:**

- Consolidation of heterogeneous and very fragmented system landscape with multiple standalone solutions
- Unnecessary code components and features, with no lean system
- Outdated tech-stack that is cumbersome to maintain and lacking in agility and flexibility
- Monolith systems that can be a beast if going outside the normal instance of the application
- Lack of Proof-of-Concepts and MVPs

# Our Service Offerings Around Cloud Commerce

**1** Full end-to-end scoping, estimations, and development using Spryker front end, middleware, and back end in the existing tech stack

**2** Assembling transition plans to migrate partially or entirely from legacy and monolith systems to Spryker architecture

**3** Collaborate independently or with existing development teams to augment Spryker expertise and team structure

## About Hexaware

Hexaware is the fastest growing next-generation provider of IT, BPO and Consulting services. Our focus lies on taking a leadership position in helping our clients attain customer intimacy as their competitive advantage. Our digital offerings have helped our clients achieve operational excellence and customer delight. We are now on a journey of metamorphosing the experiences of our customer's customers by leveraging our industry-leading delivery and execution model, built around the strategy — 'AUTOMATE EVERYTHING®, CLOUDIFY EVERYTHING®, TRANSFORM CUSTOMER EXPERIENCES®.' Hexaware services customers in over two dozen languages, from every major time zone and every major regulatory zone. Our goal is to be the first IT services company in the world to have a 50% digital workforce. Learn more about Hexaware at http://www.hexaware.com

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