

Hexaware Wins Gold Award for Website Redesign at the 2020 MarCom Awards

Mumbai, December 10, 2020 – Announcing the winners of their 2020 international creative competition for marketing and communication professionals, MarCom Awards named Hexaware as the **Gold Winner for Website Redesign**. Hexaware also received an **Honorable Mention for its Amaze™ for Applications campaigns**.

The winners of 2020 MarCom Awards were decided among 5000 entries from 30 countries. The awards recognize the achievements of creative and marketing professionals in setting new benchmarks of excellence in Print, Web, Video and Strategic Communication.

Hexaware received the Gold Award for Website Redesign in the Digital Media | Design (Web) | Website Redesign category. The Honorable Mention was received in the Strategic Communications | Marketing/Promotion Campaign | Digital Marketing category.

This is a huge recognition for Hexaware as MarCom is one of the most respected competitions, and the winners are held in high regard by peers. Past winners include several Fortune 500 companies and renowned creative agencies.

Celebrating this achievement, **Aparna Jairam, Chief Marketing Officer, Hexaware Technologies** said, “This award is a stupendous feat for us, as this recognizes our effort towards setting new standards and surpassing them. We are aware that our website is the base of our digital presence and we aim to provide meaningful experiences to all our visitors. This recognition demonstrates that we are proceeding in the right direction and have been successful in driving resourceful engagement and conversion, thereafter.”

About Hexaware

Hexaware is the fastest growing next-generation provider of IT, BPO and consulting services. Our focus lies on taking a leadership position in helping our clients attain customer intimacy as their competitive advantage. Our digital offerings have helped our clients achieve operational excellence and customer delight by ‘Powering Man Machine Collaboration.’ We are now on a journey of metamorphosing the experiences of our customer’s customers by leveraging our industry-leading delivery and execution model, built around the strategy—‘AUTOMATE EVERYTHING™, CLOUDIFY EVERYTHING™, TRANSFORM CUSTOMER EXPERIENCES™.’ We serve customers in Banking, Financial Services, Capital Markets, Healthcare, Insurance, Manufacturing, Retail, Education, Telecom, Hi-Tech & Professional Services (Tax, Audit, Accounting and Legal), Travel, Transportation and Logistics. We deliver highly evolved services in Rapid Application prototyping, development and deployment; Build, Migrate and Run Cloud solutions; Automation-based Application support; Enterprise Solutions for digitizing the back-office; Customer Experience Transformation; Business Intelligence & Analytics; Digital Assurance (Testing); Infrastructure Management Services; and Business Process Services.

Hexaware services customers in over two dozen languages, from every major time zone and every major regulatory zone. Our goal is to be the first IT services company in the world to have a 50% digital workforce. Learn more about Hexaware at <http://www.hexaware.com>

Safe Harbor Statement:

Certain statements in this press release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ

materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hexaware has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.

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