



Press Release

Hexaware Immersive – The Interactive Digital Twin of Hexaware Campuses worldwide

Mumbai, India – September 11, 2020 – Hexaware Technologies, one of the fastest-growing next-generation provider of IT services, has launched **Hexaware Immersive**, a holistic digital experience for all their valued stakeholders to take a virtual tour of their global campuses. The specially conceived Digital Twin, a first in the industry, mirrors a near-life experience for visitors to walk into their campuses anytime and engage with the organization in a truly special way.

The Digital twin offers an excellent opportunity for all to walk around and experience the vibes of a great workplace and an empowered culture. Portal visitors can get to meet up close, hear, share and ideate with thought leaders in the organization. On showcase are unique technology innovation stories of how Hexaware collaborated big with clients and partners to solve complex problems. The digital walk throws the spotlight on a future-ready organization passionate about investing in people, processes and technology to raise the bar higher in the pursuit of excellence.

As **R Srikrishna** aka Keech, **CEO & Executive Director** succinctly puts it “The Digital Twin is conceived to enhance a key tenet of our journey “Transform Customer Experiences” to all our stakeholders, our dear customers, future prospects as well as potential employee talent across the globe. We simply care and it shows. Walk in now and enjoy your journey”

To take a virtual tour of the Hexaware campuses, shake hands with the Digital twin at <https://hexawareimmersive.com/> . Reach out to marketing@hexaware.com for any queries.

About Hexaware

Hexaware is the fastest growing next-generation provider of IT, BPO and consulting services. Our focus lies on taking a leadership position in helping our clients attain customer intimacy as their competitive advantage. Our digital offerings have helped our clients achieve operational excellence and customer delight by ‘Powering Man Machine Collaboration.’ We are now on a journey of metamorphosing the experiences of our customer’s customers by leveraging our industry-leading delivery and execution model, built around the strategy— ‘AUTOMATE EVERYTHING™, CLOUDIFY EVERYTHING™, TRANSFORM CUSTOMER EXPERIENCES™.’ We serve customers in Banking, Financial Services, Capital Markets, Healthcare, Insurance, Manufacturing, Retail, Education, Telecom, Hi-Tech & Professional Services (Tax, Audit, Accounting and Legal), Travel, Transportation and Logistics. We deliver highly evolved services in Rapid Application prototyping, development and deployment; Build, Migrate and Run Cloud solutions; Automation-based Application support; Enterprise Solutions for digitizing the back-office; Customer Experience Transformation; Business Intelligence & Analytics; Digital Assurance (Testing); Infrastructure Management Services; and Business Process Services.

Hexaware services customers in over two dozen languages, from every major time zone and every major regulatory zone. Our goal is to be the first IT services company in the world to have a 50% digital workforce. Learn more about Hexaware at <http://www.hexaware.com>



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Safe Harbor Statement:

Certain statements in this press release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hexaware has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.

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