Date: 13th May, 2020

To,
The Manager Listing,
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Fort,
Mumbai – 400 023

To,
The Manager Listing,
National Stock Exchange of India Limited
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E), Mumbai - 400 051

Subject: Press Release - Hexaware launches Amaze for Data & AI for Transforming On-Premise Data Warehouses and Analytics Ecosystems to Cloud

Dear Sir / Madam,

Please find enclosed Press Release regarding Hexaware launches Hexaware launches Amaze for Data & AI for Transforming On-Premise Data Warehouses and Analytics Ecosystems to Cloud.

This is also being made available at the website of the Company i.e www.hexaware.com

Thanking you,

Yours faithfully,

For **Hexaware Technologies Limited**

Gunjan Methi

Company Secretary

HEXAWARE TECHNOLOGIES LTD.

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(CIN) : L72900MH1992PLC069662 URL : www.hexaware.com

Hexaware launches Amaze for Data & AI for Transforming On-Premise Data Warehouses and Analytics Ecosystems to Cloud

Mumbai, May 13, 2020 – Hexaware Technologies Ltd, one of the fastest-growing next-gen provider of IT services, has launched **Amaze for Data & AI**, the new cloud transformation solution for taking on-premise Data warehouses and Analytics ecosystems to cloud.

Amaze for Data & AI is Hexaware's purpose-built, intelligent data platform to help enterprises get into the fast lane of the digital transformation journey by moving to public clouds like Azure, Amazon or GCP.

Moving analytics workloads is the most critical and time-consuming part of cloud migration. In fact, moving Business Intelligence applications that run on Data Warehouses to cloud takes 80% of the total effort in transformation. When transformation projects overshoot timelines, budgets are destabilized, and business continuity gets affected.

Amaze for Data & AI speeds up Data Warehouse and Analytics transformation to cloud using its suite of accelerators to accurately assess the current legacy environment based on automated metadata analysis of ETL, database, and reporting environments. Another unique value proposition of Amaze is automated conversion of legacy to modern analytics ecosystems and metadata-based data ingestion frameworks for creating new pipelines for cloud.

Amaze for Data & AI automates the assessment to transformation phases to modernize your data and analytics landscape, become cloud native and achieve significant cost savings. Amaze optimizes living on the cloud by bringing in data governance frameworks and pre-built AI/ML libraries on cloud.

High-impact benefits delivered by Amaze for Data & AI include:

- Over **60% effort reduction through automation**

- Over **50% reduction in TCO**

- Over **40% effort reduction** in support and maintenance when living on the cloud by automated metadata management

Talking about this service offering, **Vaidyanathan J.R., Senior Vice President & Global Head - Business Intelligence & Analytics, Hexaware Technologies Ltd** said: *"In the VUCA (volatile, uncertain, complex, ambiguous) world today, it is more important than ever before for enterprises to create a winning Data & AI strategy to enable digital transformation. Amaze for Data & AI has a host of pre-built dashboards and AI solutions for various industry sub-verticals like retail, capital markets, P&C and specialty Insurance to name a few, helping transform business models as well as industry landscapes."*

Amaze for Data & AI is an end-to-end offering spanning cloud consulting, cloud transformation and living on the cloud, helping businesses succeed and grow on cloud.

About Hexaware:
Hexaware is the fastest growing next-generation provider of IT, BPO and consulting services. Our focus lies on taking a leadership position in helping our clients attain customer intimacy as their competitive advantage. Our digital offerings have helped our clients achieve operational excellence and customer delight by 'Powering Man Machine Collaboration.' We are now on a journey of metamorphosing the experiences of our customer's customers by leveraging our industry-leading delivery and execution model, built around the strategy— 'Automate Everything^{TM}, Cloudify Everything^{TM}, Transform Customer Experiences^{TM}.' We serve customers in Banking, Financial Services, Capital Markets, Healthcare, Insurance, Manufacturing, Retail, Education, Telecom, Hi-Tech & Professional Services (Tax, Audit, Accounting and Legal), Travel, Transportation and Logistics. We deliver highly evolved services in Rapid Application prototyping, development and deployment; Build, Migrate and Run Cloud solutions; Automation-based Application support; Enterprise Solutions for digitizing the back-office; Customer Experience Transformation; Business Intelligence & Analytics; Digital Assurance (Testing); Infrastructure Management Services; and Business Process Services.
Hexaware services customers in over two dozen languages, from every major time zone and every major regulatory zone. Our goal is to be the first IT services company in the world to have a 50% digital workforce.

Learn more about Hexaware at http://www.hexaware.com.

Safe Harbor Statement:
Certain statements in this press release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hexaware has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.

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