

September 20, 2019

Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai-400 001. Tel No. 22723121 Listing Department The National Stock Exchange of India Limited Bandra - Kurla Complex Bandra – (East), Mumbai – 400 051. Tel No.: 022 – 26598235/36

### Ref.:- BSE Scrip Code 532129 / NSE Symbol: HEXAWARE

Dear Sir,

## Sub : Press Release - Hexaware's Salesforce Practice Turns Gold Hexaware's Salesforce practice has been awarded Gold Consulting Partner status

Enclosed herewith please find Press Release regarding - Hexaware's Salesforce Practice Turns Gold - Hexaware's Salesforce practice has been awarded Gold Consulting Partner status.

Kindly take the same on record.

Thanking you,

Yours faithfully, For **HEXAWARE TECHNOLOGIES LIMITED** 

Gunjan Methi Company Secretary

Encl.: as above





Press Release

# Hexaware's Salesforce Practice Turns Gold

Hexaware's Salesforce practice has been awarded Gold Consulting Partner status

Mumbai, 20 September 2019: Hexaware Technologies Ltd, the fastest growing automation-led, nextgeneration provider of IT, BPO and consulting services, is excited to announce that it has received Gold Consulting Partner status from Salesforce. Salesforce's Consulting Partner program provides this distinction to select partners who consistently display an exceptional level of expertise and client success. With its rapid growth in both Salesforce and MuleSoft practices over the last several years, Hexaware has Salesforce established itself as а trusted advisor in the solutions and systems.

Speaking on this announcement, **Rupesh Mithani, Global Head of Salesforce Practice at Hexaware** said, "In the few short years as a Salesforce partner, we've been rapidly growing our practice and pushing new areas and capabilities on their Platform which has led us to Gold status. Our customers have recognized Hexaware's approach to deploying Salesforce as unique by looking at how we can use the technology to truly transform customer experiences. With this approach, our customers and partners have been rewarding us with growth opportunities. We look forward to becoming a Platinum partner soon."

Hexaware's engagements are framed by its **TRANSFORM CUSTOMER EXPERIENCES**<sup>™</sup> approach to ensure that technology is not merely deployed but the entire customer journey is transformational in its approach. This is combined with its "Intelligent Automation" approach, which includes voice capabilities, integration with smart watches and intelligent bots to create engaging user experiences for customers. Hexaware continues to push the boundaries of technology to help transform customer experiences.

Hexaware invests in growth in Healthcare, Life Sciences with its CarrotCube Salesforce application As part of being a thought leader in the Salesforce ecosphere, Hexaware built CarrotCube on the Salesforce Platform with a suite of tailor-built solutions for healthcare and life sciences organizations that want to transition to value-based models which can lead to improved health outcomes for patients, better engagement with providers, pharma and device makers, plus reducing treatment costs. CarrotCube has built a patient engagement portal, patient-centered care management, data integration and governance and intelligence insights and reporting. <u>www.carrotcube.com</u>

#### **About Hexaware**

Hexaware is a fast growing next-generation provider of IT, BPO and consulting services. Our focus lies on taking a leadership position in helping our clients attain customer intimacy as their competitive advantage. Our digital offerings have helped our clients achieve operational excellence and customer delight by 'powering man machine collaboration.' We are now on a journey of metamorphosing the experiences of



our customer's customers by leveraging our industry-leading delivery and execution model, built around the strategy—

Press Release

-: AUTOMATE EVERYTHING <sup>™</sup> CLOUDIFY EVERYTHING <sup>™</sup> TRANSFORM CUSTOMER EXPERIENCES <sup>™</sup>

Hexaware services customers around the world in over two dozen languages. Our goal is to be the first IT services company in the world to have a 50% digital workforce. *Learn more about Hexaware at www.hexaware.com* 

#### Safe Harbor Statement

Certain statements in this press release concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hexaware has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.

#### For more information contact:

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