CARROT CUBE
Powered by **ti.** HEXAWARE

Healthcare gets a booster dose with
CarrotCube

Hexaware's new patient engagement and provider health management application, built on Salesforce Health Cloud and integrated with a range of smart devices, to power next generation healthcare services

With companies in the healthcare industry adopting patient-centered practices increasingly, the launch of CarrotCube, built on Salesforce Health Cloud, virtually acts as a booster dose for delivery of next generation healthcare services, by leveraging innovative cloud platforms and connected consumer devices.

CarrotCube is a suite of tailor-built solutions for healthcare organizations that want to transition to value-based models that will serve as the basis for Population Health Management (PHM). CarrotCube has a solid roadmap to build the PHM suite of solutions in coming releases; namely, patient engagement portal, patient-centered care management, data integration and governance and intelligence insights and reporting.

Hexaware's solutions are backed by its "automation first" approach, which includes voice capabilities, and integrates with smart watches and intelligent bots to create engaging user experiences for patients and care teams.

Hexaware enables patient engagement services to manage patients' health more efficiently, that can lead to reduced readmission rates, lower administrative costs and improvements in preventive care initiatives.

Hexaware's CarrotCube creates a 360-degree view of the patient's medical profile. As an omni-channel patient engagement platform, it combines a unified patient view, evidence-based care management, risk stratification and quality analytics that eventually enhances the quality of patient outreach and care experience.

CarrotCube I is powered by the Salesforce Lightning Framework, and it extends Health Cloud's capabilities in areas like engaging patient U/X using Community Cloud; while patient outreach capability is powered by Salesforce Marketing Cloud.

CarrotCube
The 3 in 1 advantage for the healthcare business

As an easily integrated, device agnostic Patient Engagement Platform, CarrotCube is accessible and compatible across many devices, including voice enabled personal assistance devices and wearables. CarrotCube enables healthcare providers' ability to monitor patient health trends, analyze patterns and minimize emergencies faster. Patients will also have access to providers and hospitals 24 hours per day, 7 days per week.

By capturing and analyzing clinical and personal data from wearables and harnessing exciting new features such as ease-of-use, self-care, real-time monitoring and personalization, CarrotCube can create holistic views of patients' health profiles and simplify various aspects of patient care by making this data responsive and accessible to both providers and patients.

With the launch of CarrotCube, Hexaware aims to make an equally strong impact in the product sector by leveraging strong business partnerships.

Speaking on this innovation, **Milan Bhatt, Global Head of Healthcare at Hexaware** said, "As digital disruption takes centerstage, healthcare organizations will need to stay ahead of the curve. There is a shift taking place with innovators making patient data accessible through wearables and human-friendly methods. Hexaware can bring the capabilities of patient engagement on wearables to induce a cultural change. Our effort continues to digitize traditional business models in the foreseeable future"

About Hexaware

Hexaware is a fast growing next-generation provider of IT, BPO and consulting services. Our focus lies on taking a leadership position in helping our clients attain customer intimacy as their competitive advantage. Our digital offerings have helped our clients achieve operational excellence and customer delight by 'powering man machine collaboration.' We are now on a journey of metamorphosing the experiences of our customer's customers by leveraging our industry-leading delivery and execution model, built around the strategy— 'Automate Everything, Cloudify Everything, Transform Customer Experiences.'

We serve customers in banking, financial services, capital markets, healthcare, insurance, manufacturing, retail, education, telecom, professional services (tax, audit, accounting and legal), travel, transportation and logistics. We deliver highly evolved services in rapid application prototyping, development and deployment; build, migrate and run cloud solutions; automation-based application support; enterprise solutions for digitizing the back-office; customer experience transformation; business intelligence and analytics; digital assurance (testing); infrastructure management services and business process services. Hexaware services customers around the world in over two dozen languages. Our goal is to be the first IT services company in the world to have a 50% digital workforce.

Learn more about Hexaware at www.hexaware.com

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Safe Harbor Statement

Certain statements in this press release concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hexaware has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.

For more information contact:
Sreedatri Chatterjee
Hexaware Technologies Limited
Tel: +91 900 426 3405
E-mail: sreedatric@hexaware.com