

Infrastructure Management Services
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Discontinuity # 1:

Run the Business Revenues under siege



Cost of Bandwidth



Cost of Processing



Cost of Storage



Cost of Operations



Over the next 5 years

10X

40X 60X

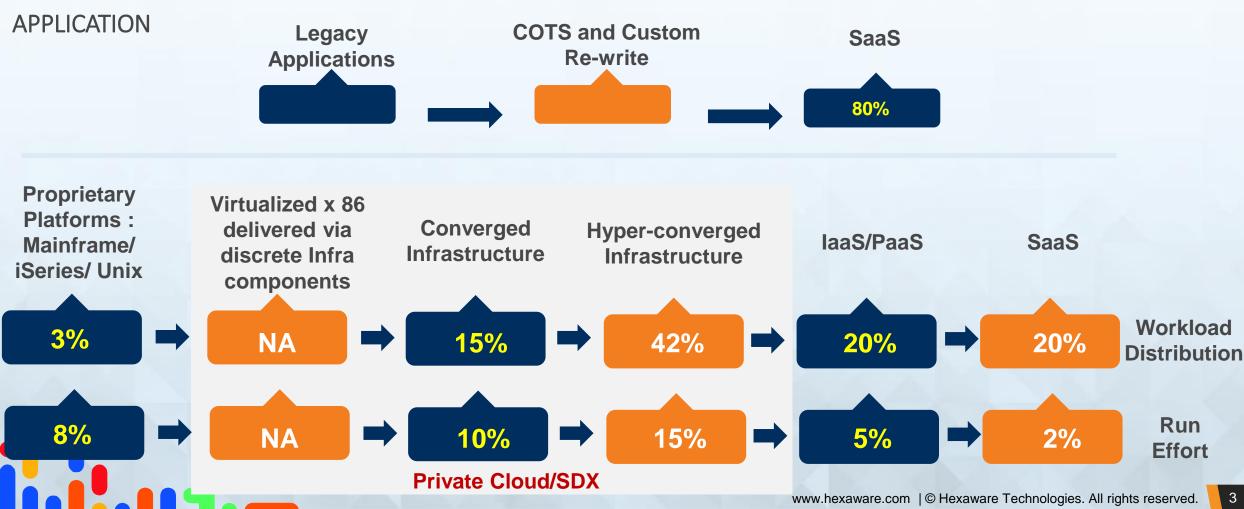
80X



Discontinuity # 2: Cloud & Technology disrupting need for Run the Business



Workload in 3 Years



Discontinuity # 3:



Shift from a people to automation centric delivery model

IT OPERATIONS WILL MIMIC THE AUTO INDUSTRY

MANUAL CARS





AUTONOMOUS CARS



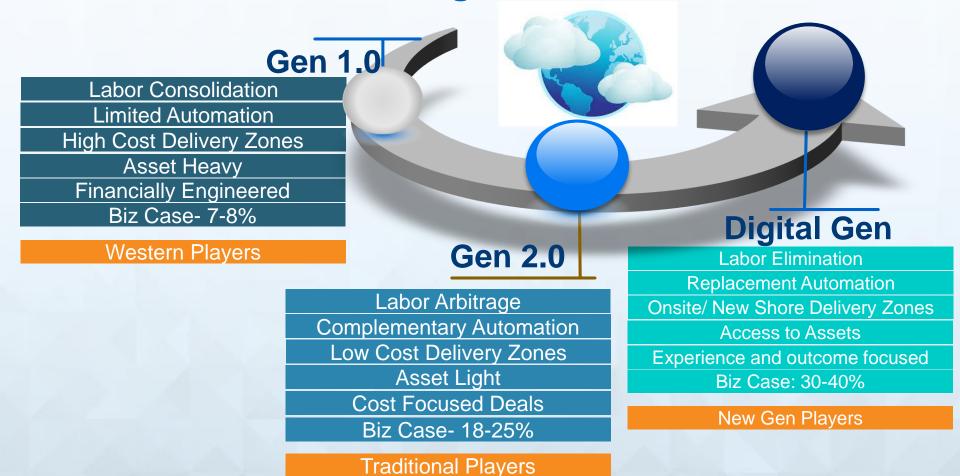
SEMI-AUTONOMOUS CARS



Infrastructure Management: The next shift



We are going to see a new wave of "land grab" – new set of winners



Fundamentals of the business significantly change every 10 years or so...

IMS Focus on Go to Market



Next Gen Managed Services



Target Segment : Sub \$ 10 Bn Global Enterprises

Deal Size: \$ 10 - \$25 Mn TCV

Type of Account : Mostly Gen 2.0 deal renewals but in some cases First Time outsourcers

Focus on clients experiencing the "watermelon" effect or create awareness of the watermelon effect.

Driven by RAISE IT, greater acceptance relative to proprietary platforms

Cloud Adoption and Migration



Target Segment : Global 1000 Enterprises

Average Deal Size: \$ 100k - \$ 2 Mn

Type of Account: Born in the Cloud customers, Customers that are already in the cloud and are facing adoption challenges, First Time Cloud users.

Focus on the cloud lifecycle journey and leveraging extreme automation in all phases of the journey.

Driven by CLOUDSWIFT

Automation as a Service



Target Segment : Global 250 Enterprises

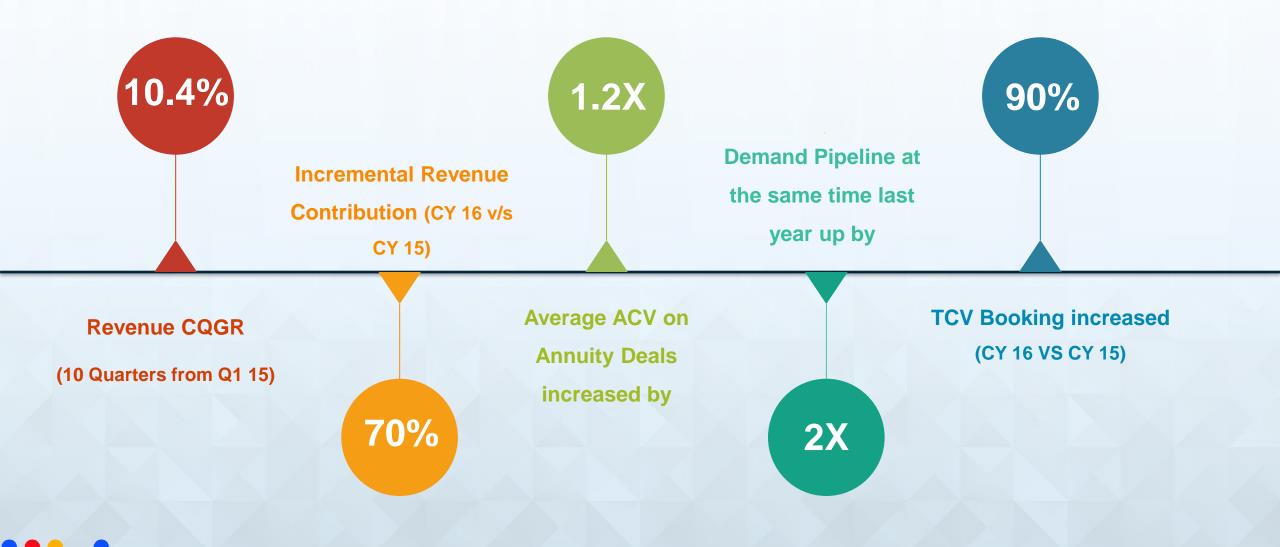
Average Deal Size: Pay as u go (fully outcome/consumption driven)

Type of Account: Insourced Operations or customers dealing with Gen 2.0 contracts that are not at renewal but are keen to get on the automation bandwagon in a derisked fashion.

Very POC driven sales process, the risk is on the service provider to drive adoption.

Some key numbers





Some key numbers



Material IMS Penetration in Category A accounts



Full fledged automation proof points by **Q3 '17**





Of the incremental revenue contribution from *Next-Gen* Services



Of the incremental contribution from Annuity and Fixed price



Customer Proof Points



Global 1000 Auction Services Nature of Services : End to End

Managed Services

Customer Characteristic: Gen 2.0,

discovered Watermelon
Location/Coverage: Global
Industry: Professional Services
Deal Size (TCV): >\$10 Mn - < \$30 Mn

Incumbent: Traditional IoP **Competition:** Mid Tier IoP

Leading
General
Insurance
Payer in UK&I

Nature of Services : Cloud Lifecycle

Management

Customer Characteristic: Born Digital, Cloud First

Location/Coverage: UK
Industry: Insurance Services
Deal Size (TCV): >\$5 Mn - < \$10 Mn

Competition: Western Service Provider

Top 10 Global Airline Nature of Services : Hybrid Cloud

Migration

Customer Characteristic: Gen 2.0,

Watermelon

Location/Coverage: Asia Pac

Industry: Airline

Deal Size (TCV): >\$10 Mn - < \$25 Mn Incumbent: Western Service Provider Competition: Western Service Providers Leading
Fitness
Provider in
the US

Nature of Services : End to End

Managed Services

Customer Characteristic: First Time

Outsourcer

Location/Coverage : North America

Industry: Healthcare

Deal Size (TCV): >\$5 Mn - < \$12 Mn

Competition: Traditional IoP

Top 5 Global Insurance Firm Nature of Services : Automation as a Service.

Customer Characteristic: Gen 2.0 but seeking a new

automation partner.

Location/Coverage : Global Industry : Insurance Services Deal Size (TCV): Pay as u go

Incumbent: Western Service Provider

Competition: Sole Source

Investing in sustaining growth – key focus areas











Deeper Investment in key competencies

- Cloud
- Automation

Grow and nurture the **A+ Team** that we have created

Continue to Invest in **Next Gen** offerings so as to maintain relevance in the marketplace

Deepen the culture of **Automation First**





Innovative Services

Passionate Employees

Delighted Customers

Thank you

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