



Smart Financial Analytics Solution

Business Intelligence & Analytics



www.hexaware.com

Table of Contents

Introduction	3
Current Scenario	3
Plan, Analyze, Report	3
Business Benefits	5



Introduction

With ever growing competition among industries and organizations, it is very important to understand how an organization's business is performing each day with the help of available business data in different systems across organization and plan its future business strategy promptly using business intelligence solutions available in the market. They help in knowledge discovery and finding actionable intelligence from internal data. Financial planning and analytics is crucial for evaluating company's performance and plan its future strategy, set targets. Financial planning and data analytics often ends up being a resource and time consuming process of gathering information spread across a multitude of disconnected spreadsheets or systems used by various teams like finance, sales and operation. In addition to this, multiple tools are required to accomplish financial planning and analytics tasks which is time consuming and requires implementation, maintenance and training of multiple tools.

Smart Financial Analytics Solution is an integrated solution developed by Hexaware that provides intelligent and advanced automation features for financial planning and analytics demands within a single interface. This solution makes a Financial planner's life easy and helps to achieve faster results. We are to discuss in detail about the features and its application in this white paper.

Current Scenario

Every FP&A (Financial Planning & Analytics) user performs the following tasks during financial planning, reporting and analytics job.

- Financial data inputs
- Calculation of data (Currency conversion, aggregation, etc)
- Data consolidation
- Ad-hoc analysis
- Review and signoff on data
- Reporting

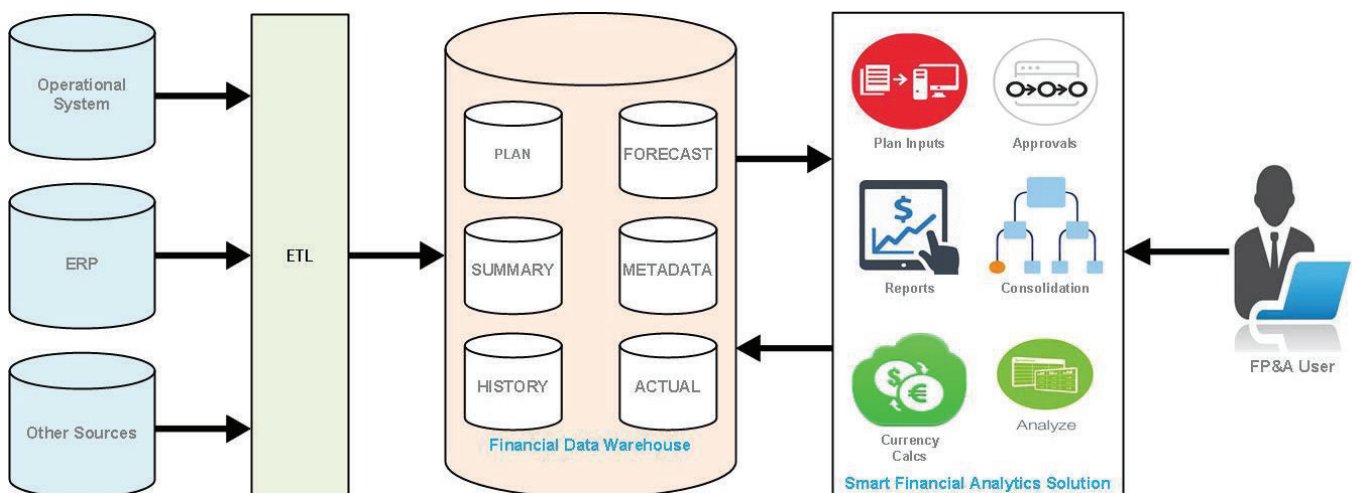
There is a dearth of integrated solution available in the market that could meet the demands of financial planning, analytics and reporting job. So it always ends up using many software/tools for doing these tasks. End-users are basically non-technical and learning to use multiple software is always challenging and time consuming. Spreadsheet reporting is widely used with OLAP warehouse cubes. Spreadsheet reports which needs to be refreshed manually on a regular basis ends up becoming a time consuming and complex task.

Plan, Analyze, Report

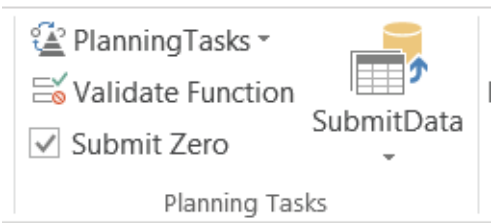
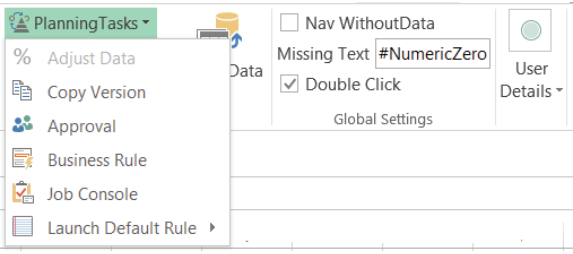
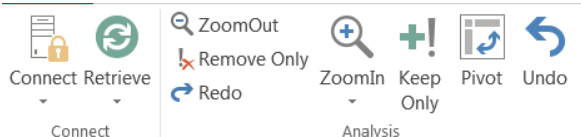
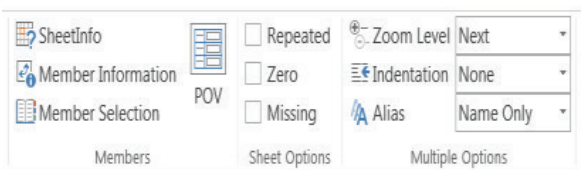
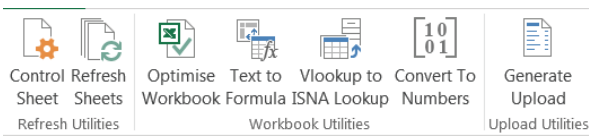
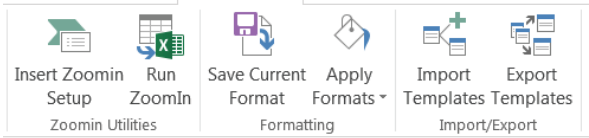
This solution consists of three modules – Plan, Analyze and Report for financial planning, analytics and reporting demands.

- Plan module is for plan inputs, intelligent currency calculations, aggregation, consolidation, review & sign off (approvals) on data.
- Analyze is for ad-hoc data analysis, drill-through, POVs.
- Report module provides ControlSheet automation for creating, configuring and automating bulk spreadsheet reports.

Unique features of this solution are intelligent automatic currency calculation and data aggregation, ControlSheet automation for spreadsheet reporting (this was not possible earlier), automation utility for drill through, integrated options within single interface. It provides the structure required and the flexibility desired for critical planning, budgeting, forecasting, reporting, and analysis demands.



Below table briefly explains all the options and its application in detail.

<p>Plan</p>	<ul style="list-style-type: none"> ● Planner Inputs Pull metadata and create data load templates, load data into OLAP warehouse through spreadsheet using SubmitData, Submit Zero, Member Selection and other options. ● Calculation and Consolidations Use Business Rule, Copy Version, Job Console options to perform currency calculation, aggregation and version copy tasks. ● Approvals Define ownership, promotional path. Review and provide signoff on plan data using Approval option. 	 
<p>Analyze</p>	<ul style="list-style-type: none"> ● Ad-hoc Analysis Connect with OLAP cubes and perform ad-hoc analysis on data using ZoonIn, ZoomOut, Undo, Redo, Pivot, KeepOnly, RemoveOnly options for getting detailed level, summary level and highly summarized data. ● Options Use Suppress data, Members and Sheet options appropriately for optimizing ad-hoc analysisoperation. 	 
<p>Report</p>	<ul style="list-style-type: none"> ● Automated Spreadsheet Reporting A key feature of this solution - Migrate all manual spreadsheet reports to ControlSheet automation that refreshes bulk set of reports automatically in one go. Configure connection details, save desired formatting, report options as default options and use them in other reports whenever required. ● Drill Down Utility Drill down on any dimension(s) to any specified level within single click using ZoomIn setup. Set options to optimize drill down. 	 



Business Benefits

Current trend in organizations looking for automation to reduce cost and human effort highlights the role of intelligent solutions that can potentially automate tasks, provide faster results and reduce human effort. Smart Financial Analytics is one such intelligent, user-friendly solution that can automate financial planning, analytics and reporting jobs. Smart Financial Analytics Solution provides integrated, easy-to-use features within a single add-in based interface that provides everything required for financial planning, analytics and reporting job.

A key feature is ControlSheet automation for creating, configuring and refreshing bulk spreadsheet reports from different OLAP sources in one go. It is the only tool available in market place that can perform intelligent currency calculations, aggregation in planning process, automated drill through analysis and ControlSheet automation for spreadsheet reporting.

Other benefits includes:

- Maximizes productivity of FP&A teams.
- Eliminates dependency on multiples tools for doing planning, analysis and reporting tasks.
- Lot of time saving for users and hence cost beneficial.
- Very easy to use. Doesn't require dedicated training for end-users.
- Limits any chance of user errors.
- Reduces budgeting and planning cycles by weeks or months.
- Proven and scalable architecture.
- Built in features for financial planning, analysis and reporting.
- Easily configurable with OLAP cubes.
- Appeals to a wider user community through an intuitive user interface.
- Provides familiar user interface for users with full Microsoft Office integration.

About Hexaware

Hexaware is the fastest growing next-generation provider of IT, BPO and consulting services. Our focus lies on taking a leadership position in helping our clients attain customer intimacy as their competitive advantage. Our digital offerings have helped our clients achieve operational excellence and customer delight by 'Powering Man Machine Collaboration.' We are now on a journey of metamorphosing the experiences of our customer's customers by leveraging our industry-leading delivery and execution model, built around the strategy— 'Automate Everything™', Cloudify Everything™, Transform Customer Experiences™.'

We serve customers in Banking, Financial Services, Capital Markets, Healthcare, Insurance, Manufacturing, Retail, Education, Telecom, Professional Services (Tax, Audit, Accounting and Legal), Travel, Transportation and Logistics. We deliver highly evolved services in Rapid Application prototyping, development and deployment; Build, Migrate and Run cloud solutions; Automation-based Application support; Enterprise Solutions for digitizing the back-office; Customer Experience Transformation; Business Intelligence & Analytics; Digital Assurance (Testing); Infrastructure Management Services; and Business Process Services.

Hexaware services customers in over two dozen languages, from every major time zone and every major regulatory zone. Our goal is to be the first IT services company in the world to have a 50% digital workforce.

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Safe Harbor Statement

Certain statements in this press release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hexaware has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.