

**Investor Meet** 

**Business Process Services** 

# Go to Market Strategy



# Digital Managed Services (DMS)

- Run operations and progressively automate
- Take on automation risk and guarantee benefits upfront

 Deliver Managed BOTs (Configuration and ongoing support)

**DMS Lite** 

#### **Positioning**

Drivers of Digital Disruption

#### **Entry Strategy**

#### Enterprise Market

Entry through

DMS Lite &
expand to DMS
Full

#### Mid Market

Incumbent
disruption – DMS
full leveraging
Watermelon effect

Platform + RPA for rapid transformation of SSC (DMS Full)

#### **Vertical Solutions**

Banking & Financial Services

#### Payment Processing

Trade Finance

Solutions

Digital

- Client On boarding
- Fund on boarding
- Enterprise Data Operations

Automated

payment ops

aggregation

- AIM, Belva

Automated data

RPA; Hexaware IP

**Impact** 

**Enablers** 

### Healthcare & Insurance

- Claims Data Entry & Adjudication
- Life Insurance Persistency Solution
- AML, KYC
- Revenue Cycle Management

### Manufacturing & Consumer

- · Telecom Back office
- Telecom Billing & Collections
- · E wallet services
- E commerce query management

### Travel & Transportation

- Hotel Property Migration
- Property
   Management
- Airlines Reservation
- Baggage Queries

#### Impact

- Automated Claims Adjudication
- Pay per use claims processing

#### Enablers

 RPA; Cloud based claims Admin tool

#### Impact

- Automated billing administration
- Automated Order Management

#### **Enablers**

RPA; Chatbots

#### **Impact**

- Automated Rate Loading for properties
- Automated Property migration

#### **Enablers**

• RPA

#### **Horizontal Solutions**

F&A

Customer

Service

HR

P2P, O2C, R2R, FP&A

Solutions

- Digital Contact Center
- Cloud based ACD
- Omni Channel
- Payroll, RPO
- Background Verification Operations

#### Digital Impact

- 40 50% automation across F&A value chain
- On Demand analytics
- Move from CSAT to NPS
- Cost optimization
- Unified Experience
- Automated HR ops with faster turnaround
- Improved ESAT

#### Digital Enablers

- Automated O2C suite, RPA, Cloud ERP, Cloud based analytics solution
- Cognitive IVR
- Bot Enabled Self Service
- Unified communication
- Robosource
- EDM bot, Back ground Verification bot



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### Hexaware BPS a force to Reckon in past 6 months!!





#### Europe

#### Has been a Game Changer

- Our Digital managed services Lite strategy has been a true disruptor 2 Insurance organizations , 1 water utility company and 1 pharma company have partnered with us for RPA
- Multiple new enquiries on SSC transformation through RPA telecom & services segment
- Large airlines group shown interest to partner for long term
- Panelist for IQPC SDA event



#### Market niche wins backed with analyst & advisors recognition

- Largest win of DMS lite for 2017 with Global risk management company & Hospitality win in Latin America
- Global Investment banking firm signed MSA for future
- Telecom webinar jointly conducted with Forrester
- RPA webinar with HFS & joint market study with HFS
- ISG & Hexaware advisory day; RPA joint webinar with Everest
- Challenge the Future award for automation
- Sponsor of CCW Vegas

#### APAC

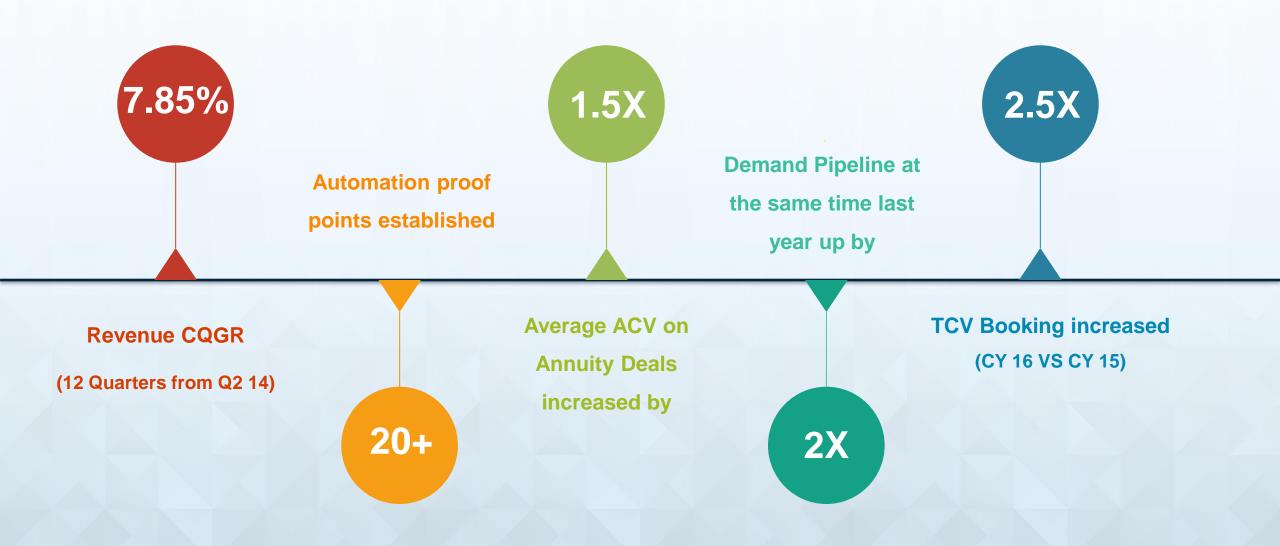
#### Has surfaced as growth Market

- India & Australia has potential to make it big ...closed 2 ecommerce large deals in India & Global multilingual deal of large warranty solutions firm
- Hexaware is being viewed by Large Indian conglomerates as one that can neutralize lack of Labor arbitrage through RPA
- New trend seen cropping up Large BPS service providers are looking towards Hexaware to automate & rationalize their operations to not only reduce cost but help address new complex business intricacies through RPA & domain expertise



# Performance Snapshot (1/3)





# Performance Snapshot (2/3)



#### **Key Recent Wins**

Client	Services	DMS / DMS Lite
Risk, Retirement and Health Solutions Provider	Benefits Administration RPA	DMS Lite
Indian Ecommerce Firm	E-wallet Customer Service	DMS
Indian Fashion E-commerce Marketplace	Ecommerce Customer Service	DMS
Warranty Solutions and Related Benefits Provider	Warranty & Insurance Operations	DMS
Technology Solutions Provider to Travel and Hospitality	Property Management Services	DMS
Prevention, Pension, Insurance Solutions Provider	Property & Casualty Insurance RPA	DMS
Leading Bank and Insurance Provider	Property & Casualty Insurance RPA	DMS Lite

#### Awards 2017



Winner of Most Promising Pilot @ Challenge the Future Awards 2017











#### **Analyst Mentions 2017**







**LEADER** in NelsonHall's NEAT Evaluation for RPA & Al in Banking Segment 2017

MAJOR CONTENDER in the Everest Group PEAK Matrix 2017 for Business Process Service Delivery Automation (BPSDA) Solutions

Hexaware has been mentioned in HIGH POTENTIALS category in the report tilted "Capital Markets Operations- HFS Blueprint" 2017

# Performance Snapshot (3/3)



#### **Partnerships and CoE**

**RPA** 

blueprism RPA







**Cognitive RPA** 

**Finance & Accounts** 



Order to Cash Automation



**Cloud ERP** 

**Customer Service** 





amazon alexa



Healthcare & Insurance



Cloud based P&C Insurance platform

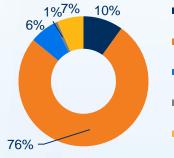
REVX
Revenue Cycle
Management
Solution

#### **Horizontal Solutions**



#### **Bots Deployed**

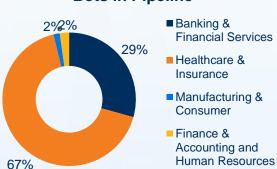
#### **Bots Deployed**



### ■Banking & Financial Services

- Healthcare & Insurance
- Manufacturing & Consumer
- Travel & Transportation
- Finance & Accounting and Human Resources

#### **Bots in Pipeline**



#### **IPs Created**





> ROBO Bank

> ROBO Test

Unified Screen



Unified interface to monitor and manage Operational and drill-down KPIs



Validates & implements business rule changes



Repository of reusable BOTs, with contextual search



Integrated Test Design to Execution (iD2E) for automated Regression Testing



Effective human assisted automation around unstructured input data sets & reference data

# **Key Leadership Profiles Added**



We strengthened our Leadership team by adding following professionals to our Management Team:



Pranav Rai
Vice President –
Presales &
Marketing

- 20+ years in ITES/BPO sector managing P&L in Global Markets expertise in new business development & innovative solution deployment
- Prior to Hexaware Pranav was heading Presales & Solution at a leading third party BPS provider for Corporate Business Services (approx. 100 mn USD revenue)



Vikas Gupta

Head – RPA

Delivery

- An Electronic Engineer with rich indigenous & overseas experience of over 23 Years, including 19 years of Work experience in delivering cost-effective & quality solutions using Global Delivery Models with effective skills in Large Account Delivery, Transformation Program & Customer management.
- In last two years, has delivered various programs across verticals involving Automation with the help of various RPA tools like Blue Prism, Automation Anywhere & UIPath. He led the engineering team to design/develop in house RPA product for one of the top IT companies



**Jaykumar Lingam** 

GM – Quality & Process
Excellence

- Overall 16 plus of experience in the ITeS/BPM industry leading Quality & Business Transformation programs, driving Lean Six Sigma transformational initiatives by co-owning business metrics with a focus on enhancing customer experience and loyalty
- Prior to Hexaware, Jay was heading Quality & Process
   Excellence function for UK's largest outsourcing firm across
   multiple business units. His previous stints include working with
   large third party BPS and captive of Global telecom provider.



Ravi Sarkar

Head – Product Innovation

- 15 Yrs of niche industry expertise in businesstechnology innovation for tier 1 banks. Member of advisory board of Rutgers University- design thinking & innovation education. MIT FinTech and IBM Champion awardee.
- Past experience include CXO advisory roles.
   Held positions in TCS, Infosys.

# **Key DMS / DMS Lite Projects Deployed**





- Digital Managed Services (DMS): Automating
   65% tasks in 4 key insurance processes through
   RPA, residual tasks to be delivered by Hexaware
   FTEs
- Committed 52% savings in TCO over 3 years

Leading Insurance & Pension Solutions



- RPA enabled online background
   verification automating 50% tasks
- Overall cost savings 40%

Leading HR Background Screening Provider



- RPA enabled Claims, Coordination of Benefits processing
- 50 % FTE reductions / cost savings
- Improved accuracy levels & turn around

**Leading Insurance Provider** 



- DMS Lite: Automating the Creation of Insurance
   Certificate Request for Civil Liability & Property
   Insurance
- Reduced processing time by 96%

**Leading Bank & Insurer** 



- DMS covering multi geography payment investigation processes – automating 45% tasks in 15+ payment investigation processes
- Committed 49% TCO savings in an India vendor to vendor model

**Leading Global Bank** 



- Billing Automation
- 800% productivity improvement (AHT reduced from 60 mins to 8 mins)
- 100% accuracy levels achieved

**Leading Global Engineering Firm** 

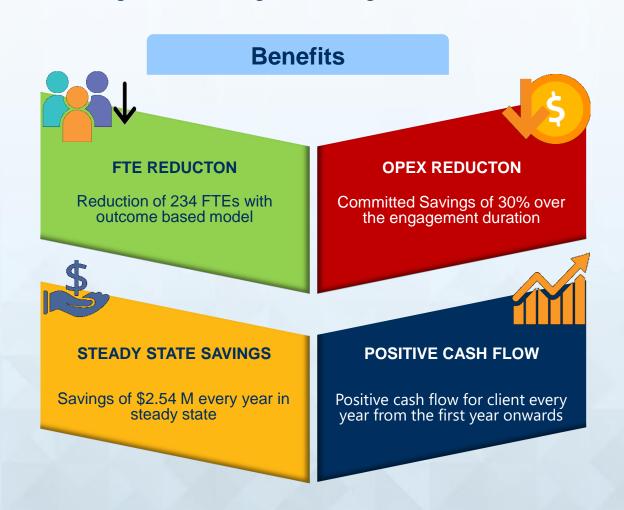


### Case Study – Global Benefits Administration Company (1/3)



Process automation for Benefits Administration processes using RPA-led Digital Managed Services





### Case Study – Global Benefits Administration Company (2/3)

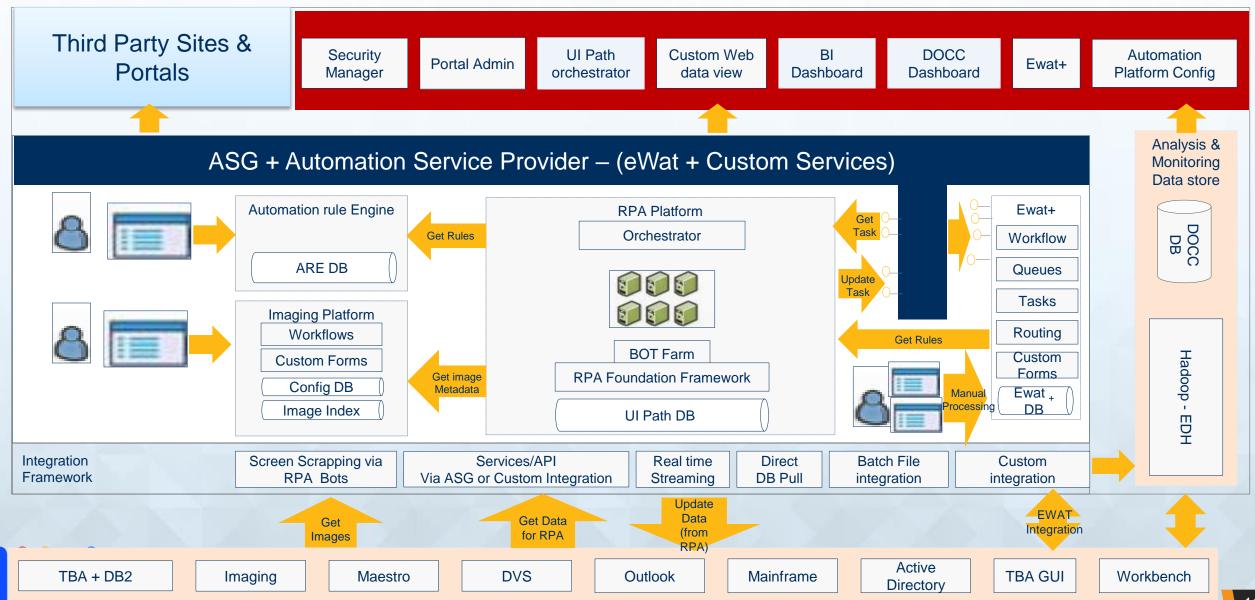


- RPA & beyond RPA solution to build a robust cost saving architecture

- Enhancing efficiency of operations by 30% while bringing down costs of current team
- Establish a scalable managed services model for automation design, development, implementation and ongoing support (minimize IT intervention for process changes), leveraging existing technology as much as possible
  - Evolve a financial model to share both risk and reward

### Case Study – Global Benefits Administration Company (3/3)







Innovative Services

Passionate Employees

Delighted Customers

# Thank you

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