



Case Study

Manufacturing & Consumer



Data Modernization for a leading Publishing Company

Our Customer

Our customer is one of the world's foremost English language publishers and one of the 'Big Five' publishing houses in US, with a heritage stretching back nearly 200 years.

Business Imperatives

Customer desired to maximize its return on investment from its publication business, by ensuring accuracy of publication data. The strategic objective is to improve the effectiveness and efficiency of publication data and integrating the data with financial system to determine the profitability of publication.

Business Benefits

- Accuracy in financial reporting
- Automating the data processing operation, helped in achieving 90% improvement in processing time
- Savings in time and cost required for cleansing and consolidation of the publication IDs
- Automated processing with minimum manual intervention
- Efficient cleansing of 800,000 records

About Hexaware

Hexaware is the fastest growing next-generation provider of IT, BPO and consulting services. Our focus lies on taking a leadership position in helping our clients attain customer intimacy as their competitive advantage. Our digital offerings have helped our clients achieve operational excellence and customer delight. We are now on a journey of metamorphosing the experiences of our customer's customers by leveraging our industry-leading delivery and execution model, built around the strategy— 'Automate Everything, Cloudify Everything, Transform Customer Experiences.' Hexaware services customers in over two dozen languages, from every major time zone and every major regulatory zone. Our goal is to be the first IT services company in the world to have a 50% digital workforce.

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