



Press Release

## Hexaware launches its integrated Population Health Platform CarrotCube built on Salesforce Health Cloud

**Mumbai, 26 Feb 2018:** Hexaware Technologies Ltd, the fastest growing automation-led, next generation provider of IT, BPO and consulting services, today announced the launch of its integrated Population Health Management solution, CarrotCube ([www.carrotcube.com](http://www.carrotcube.com)) built on Salesforce Health Cloud. The integrated solution, which leverages the unified patient view, evidence-based care management, risk stratification and quality analytics capabilities of Salesforce Health Cloud's workflow, patient engagement and communication tools, will be showcased at HIMSS 2018 next month.

"We're excited to collaborate with Hexaware to better serve the value-based care market," said **Susan Collins, Vice President, General Manager Healthcare & Life Sciences at Salesforce**. "With Hexaware's expertise in healthcare and clinical business process services and Salesforce's track record in customer and patient relationship management, we are able to bring forward a solution that uniquely addresses the care gaps in population health and serves the needs of healthcare organizations moving into patient centric models of care."

"The goal of CarrotCube is to transform the current myopic view to Population Health with an easy to implement solution that has a measure for providers to address all three dimensions of the Triple Aim and cash in on the value-based reimbursements." says **Milan Bhatt, Global Head of Healthcare at Hexaware**. "We are delighted to partner with Salesforce, the leader in customer relationship management. Our combined solution was created to not only meet the current population health requirements of healthcare organizations, but also to showcase the direction in which healthcare is headed in the future."

Hexaware will host the Pre-conference Symposium on Population Health Management and simultaneously launch CarrotCube at Booth #10720 at HIMSS 2018. HIMSS18 runs from March 5-9, 2018 at the VENETIAN - PALAZZO - SANDS EXPO CENTER, Las Vegas.

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### About Hexaware

Hexaware is a fast growing IT, BPO and Consulting Company. Our focus is to help customers Shrink IT to eliminate costs and improve delivery of commodity IT, using automation and technology. Transforming customer experience is at the heart of our Grow Digital strategy. We serve customers in Banking, Financial Services, Capital Markets, Healthcare, Insurance, Manufacturing, Retail, Education, Telecom, Travel, Transportation and Logistics. We deliver highly differentiated services in Rapid Application prototyping, development and deployment; Build, Migrate and Run cloud solutions; Automation-based Application support; Enterprise Solutions for digitizing the back-office; Customer Experience Transformation; Business



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Intelligence & Analytics; Digital Assurance (Testing); Infrastructure Management Services; and Business Process Services.

Hexaware services customers in over two dozen languages, from every major time zone and every major regulatory zone. Our goal is to be the first IT services company in the world to have a 50% digital workforce. Learn more about Hexaware at <http://www.hexaware.com>.

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#### **Safe Harbor Statement**

Certain statements in this press release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hexaware has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.

For more information contact:

**Sreedatri Chatterjee**

**Hexaware Technologies Limited**

Tel: +91 900 426 3405

E-mail: [sreedatric@hexaware.com](mailto:sreedatric@hexaware.com)