



Press Release

## Hexaware seeks to disrupt the status quo in healthcare

Hexaware partners with Zynx Health to develop industry leading Population Health Platform to Deliver Better Health Outcomes, Reduce Costs and Improve Consumer Experience

**Mumbai, 8 August 2017:** Hexaware Technologies Ltd, the fastest growing automation-led, next-generation provider of IT, BPO and consulting services, today announced a strategic partnership with Zynx Health, part of the Hearst Health network and a market leader in providing evidence- and experience-based clinical improvement solutions.

The announcement highlights Hexaware's ongoing efforts to create a next generation population health management platform that spreads across the entire continuum of care and enables providers, payers and employers to deliver better health outcomes.

"The current status quo of a reactive healthcare system based on episodic acute care is ripe for disruption," said **Milan Bhatt, Global Head of Healthcare, Hexaware Technologies Ltd.** "We believe that no single vendor in the current healthcare IT market meets all the requirements of population health management. Our endeavor is to partner with innovators like Zynx Health to help providers to deliver better health outcomes by effectively identifying and engaging at-risk patients, designing personalized programs and eliminating care gaps."

The collaboration will involve the integration of Zynx Health's managed care services for evidence based and vital interventions, clinical workflows and care-coordination with Hexaware's **CarrotCube** population health management platform.

"Hexaware is driven by a mission to ensure payers, providers, employers and wellness platforms can successfully cross the chasm from fee for service to pay for value," said **Zynx Health President, Kevin Daly.** "We are pleased that Hexaware recognized the value of integrating Zynx content into the CarrotCube platform to guide all disciplines in the care planning process and ensure compliance with current evidence-based best practices. We look forward to working together to help providers deliver better health outcomes."

### About Hexaware

Hexaware is a fast growing IT, BPO and Consulting Company. Our focus is to help customers Shrink IT to eliminate costs and improve delivery of commodity IT, using automation and technology. Transforming customer experience is at the heart of our Grow Digital strategy. We serve customers in Banking, Financial Services, Capital Markets, Healthcare, Insurance, Manufacturing, Retail, Education, Professional Services, Telecom, Travel, Transportation and Logistics. We deliver highly differentiated services in Rapid Application prototyping, development and deployment; Build, Migrate and Run cloud



Press Release

solutions; Automation-based Application support; Enterprise Solutions for digitizing the back-office; Customer Experience Transformation; Business Intelligence & Analytics; Digital Assurance (Testing); Infrastructure Management Services; and Business Process Services.

Hexaware services customers in over two dozen languages, from every major time zone and every major regulatory zone. Our goal is to be the first IT services company in the world to have a 50% digital workforce. Learn more about Hexaware at <http://www.hexaware.com>.

#### **About Zynx Health**

Zynx Health, part of the Hearst Health network, provides healthcare professionals with vital information and processes that guide care decisions and reduce complexity across the entire patient journey in a way that leads to healthier lives for all. Zynx is a pioneer and market leader in evidence- and experience-based clinical solutions that help health systems improve patient outcomes, financial outcomes, clinical engagement and technology performance. With Zynx Health, healthcare organizations exceed industry demands for delivering high-quality care at lower costs under value-based reimbursement models. To learn more, visit [zynxhealth.com](http://zynxhealth.com) or call 855.367.ZYNX.

#### **About Hearst Health**

The Hearst Health network includes FDB (First Databank), Zynx Health, MCG, Homecare Homebase, MedHOK, Hearst Health International, Hearst Health Ventures and the Hearst Health Innovation Lab ([www.hearsthealth.com](http://www.hearsthealth.com)). The mission of the Hearst Health network is to help guide the most important care moments by delivering vital information into the hands of everyone who touches a person's health journey. Each year in the U.S., care guidance from the Hearst Health network reaches 84 percent of discharged patients, 177 million insured individuals, 60 million home health visits, and 3.1 billion dispensed prescriptions.

#### **Safe Harbor Statement**

Certain statements in this press release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which Hexaware has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry.



Press Release

For more information contact:

**Sreedatri Chatterjee**

**Hexaware Technologies Limited**

Tel: +91 900 426 3405

e-mail: [sreedatric@hexaware.com](mailto:sreedatric@hexaware.com)